

Khiri Travel the First to Earn Travelife Partner Status in Indonesia and Laos



Khiri Travel the First to Earn Travelife Partner Status in Indonesia and Laos

Caption: Khiri Travel Indonesia: sustainable pioneers

Khiri Travel in Indonesia and Laos have both been awarded Travelife Partner status following a major social and environmental audit. Khiri Travel is the first in both Indonesia and Laos to earn Travelife Partner status.

Travelife certification for tour operators and travel agents comes in three rising stages: Engaged, Partner, and Certified. Khiri Travel Indonesia and Laos are two-thirds of the way to full certification. Khiri Travel Myanmar, Thailand and Vietnam achieved full Travelife Certification in 2015.

Travelife is a leading training, management and certification initiative for tourism companies that are committed to sustainability. Travelife was founded with the support of ABTA in the UK and ANVR in the Netherlands in 2007 as a thorough responsible tourism certification scheme for tour operators and hotels.

Richard Brouwer, CEO of Khiri Travel, said: "Travelife Partner status shows a great pioneering spirit and dedication by the Khiri teams in Indonesia and Laos. Khiri Travel is committed to measurable sustainability because it boosts customer satisfaction, staff motivation and business efficiency. Khiri Laos and Indonesia will keep working towards full Travelife Certification."

Naut Kusters, General Manager for Tour Operators and Travel Agents for Travelife said: "Khiri Travel in Indonesia and Laos are on the right path. Sustainability management is about commitment and consistent sustainable business practices. This includes a tour operator's products, how they monitor and manage their impacts, and how they support their suppliers on their road to sustainability. I expect that the lead of Khiri will be an incentive for other companies to join the route towards sustainability."

The three-stage Travelife process acknowledges OECD corporate social responsibility guidelines including labor conditions, human rights, environmental responsibilities, biodiversity and fair business practices.

The Travelife standard for tour operators is also formally recognized by the UN-supported Global Sustainable Tourism Criteria (GSTC).

For further information visit the sustainability zone on Khiri.com or visit Travelife.

##

Editors can download high resolution images of Khiri management and travel destinations at <http://www.scottasia.net/clients/YAANA/media.htm>.

About Khiri Travel

Since 1993, Khiri Travel has won awards and earned a reputation as a destination management company dedicated to working with select tour operators to provide quality leisure travel experiences across Asia. With 16 offices in Thailand, Laos, Myanmar, Vietnam, Cambodia, Indonesia, Sri Lanka and the Maldives, Khiri Travel's entrepreneurial associates craft innovative itineraries that reflect their passion for authentic, local and sustainable experiences. Visit khiri.com.

About YAANA Ventures

Yaana Ventures is an owner, partner and operator of entrepreneurial travel and hospitality ventures in Asia. We distinguish ourselves by sharing real experiences that are grounded in the cultural richness of Asia. We are champions of the triple bottom-line: we empower our ventures with the values to nurture the people with whom we work, to sustain the planet we all share, and to pursue profits to expand our mission.

Contact Khiri Travel

Head Office

226/9 Soi Tiwanon 24

Tiwanon Road, Bangkasor

Muang, Nonthaburi 11000 Thailand

Tel: (+66) [0] 2968 6829

Email: travel.trade@khiri.com

www.khiri.com

Media queries:

Ken Scott

ScottAsia Communications

Email: kens@scottasia.net

Mobile: (+44) [0] 7949 077959

AnchaleeSriwongsa

ScottAsia Communications

Tel: (+66) 91 806 0484

Email: ann@scottasia.net