

KFC Hosts “National Fried Chicken Day”, celebrating Its Prideful Number 1 Fried Chicken Brand in Thailand and the World



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KFC Thailand led by Waewkanee Assoratgoon, General Manager - KFC, YUM Restaurants International (Thailand) Company Limited has recently created a phenomenon in the fried chicken market through organizing a “National Fried Chicken Day” for the first time in Thailand to celebrate its pride and passion in creating the world’s most popular, high-quality fried chicken menus. KFC also invited fried chicken lovers to join KFC National Fried Chicken Day’s activities by opening its kitchen to show its secret process to serve hot and fresh fried chicken according to the standard of Colonel Sanders’ tasty fried chicken menus and serving the unlimited fried chicken and signature menus for 90 minutes. The event was held at KFC, Central World Plaza, also attended by “Opal” Panisara Arayasaku and Sunny Suwannametant.