Kata Group Promotes TAT Women Traveler Month Special deals support Women's Journey Thailand August 2016 campaign





Bangkok – Kata Group Resorts Thailand, a leading hotel management company is joining the Tourism Authority of Thailand (TAT) in inspiring women to enjoy the delights of travel and hospitality within the Kingdom with special stay offers in Phuket and Krabi.

As part of TAT's Women's Journey Thailand, female guests are invited to stay at three gorgeous Kata Group resorts at discounted rates from August 1 – August 31, 2016, including breakfast. Women can stay at Beyond Resort Krabi in a Deluxe Seaview Room for THB 3,500 per night (http://www.katagroup.com/beyond-krabi/women-journey), a Superior Room at Kata Beach Resort & Spa in Phuket for THB 2,500 per night (http://www.katagroup.com/kata-beach/women-journey) and at the Phuket Orchid Resort & Spa in a Deluxe Room with garden view for THB 1,600 per night (http://www.katagroup.com/phuket-orchid/women-journey). Women booking any of the rooms during August will be rewarded with a complimentary Purple Orchid signature cocktail which also toasts Kata Group's 36th Year Anniversary this year.

The TAT's Women's Journey Thailand campaign is aimed at attracting local women from Thailand and female tourists from abroad through a variety of activities and deals. The campaign and Kata Group promotion runs throughout August 2016 to celebrate the birthday month of Her Majesty Queen Sirikit.

The five promotional strands of the campaign focus on pampering, relaxation and wellbeing with Beautiful Look; Beautiful Shape; Beautiful Retreat; Beautiful Mind; and Beautiful Experience. Each Kata resort promises a menu of holistic therapies and beauty treatments at signature Kanda Spa, a beachfront infinity pool to lounge around and yoga and fitness centre to energize; the perfect leisure break for women of all ages to kick-back, rejuvenate and revitalize in a stunning beach holiday setting.

More women than ever are traveling independently and are the main decision-makers when it comes to where to go and what to do on family holidays. Whether women are traveling alone or with their friends, the TAT campaign and Kata Group offers encourage women to make the most of some good quality 'me' time during August.

Female tourists seek sun, sea and safety on a getaway and Kata Group resorts welcome ladies with inviting soft sands, beachside beauty and a secure stay with friendly, helpful staff. Female guests can then unwind in a quality leisure destination and resort, celebrating being the wonderful women they are.

For more information or reservations, please contact resorts websites and fan pages at:
Beyond Resort Krabi:
www.katagroup.com/beyond-krabi, https://www.facebook.com/BeyondResortKrabi
Kata Beach Resort & Spa:
www.katagroup.com/kata-beach, https://www.facebook.com/KataBeachResortandSpa

Phuket Orchid Resort & Spa:
http://www.katagroup.com/phuket-orchid, https://www.facebook.com/PhuketOrchidResortandSpa

Or follow Kata Group Resorts websites and fan pages at:
Kata Group: www.katagroup.com, https://www.facebook.com/katagroupresorts