Jessica bedding at Robinson campaigns to send warmth from Bangkok’s city dwellers to a cool mountain community in the North

Bangkok – Ekkalak Rungananchai, (3rd from the left), Vice President of T.L. Marketing Co., Ltd., Thailand’s leading distributor and importer of Jessica bedding brands with Anawat Sangkhasap, (4th from the right), Assistant Vice President Marketing Line, Robinson Department Store Public Company Limited launch a campaign to encourage customers to join their, “Doing-good campaign with Jessica bedding at Robinson Department Store to send warmth from the city to the mountains.” For every 1,000 THB spent on Jessica bedding proceeds of 10 THB will go towards purchasing 300 sets of bedding and blankets to be donated to Chana Village, in the Mae Ai District of Chiang Mai. Celebrity names Raviporn Kuonsongtham, Rita Jira and Pimnarra Sangngern joined the launch of the charitable initiative in the Home Department on the 5th Floor of Robinson Department Store on Rama 9.

More information, please contact T.L. Marketing Co., Ltd. Tel. 02-870-8466 or visit www.jessica.co.th