

JD Sports Chinese New Year 2019



Bangkok, 23 January 2019 – Sports fashion/apparel and footwear giant JD Sports is celebrating its first Chinese New Year 2019 with outlets open in Thailand with a dragon dance all its own: for every Bt1,000 spent in its two breakout stores in Bangkok at ICONSIAM and MEGABANGNA, get Bt100 you can use next time.

The 'Ang pao' Chinese New Year promotion is being offered to celebrate the colourful festival and reach out to JD's new fans in the country who are enjoying the stunning range of footwear and hip streetwear from the world's leading, most iconic brands offering the highest quality anywhere. At least Bt2,000 needs to be spent on the initial purchase, which must be made before February 10.

The follow-up visit, on which the discount is valid, can be made any time before February 28.

An upstart in Asia, JD has almost four decades of experience distributing premium products from out of its bases in Europe, where the company developed its reputation as "the King of Trainers". JD Sports' spacious two stores open so far in Thailand feature

a bold black-and-yellow colour scheme and a staffed well-trained and knowledgeable in all aspects about the products on sale.

This discount is redeemable on footwear and apparel products only. Not applicable to other in-store promotions. For more information, visit www.facebook.com/jdsportsthailand or www.instagram.com/jdsportsth, or call 02-288-0929.