IVL brings eco-fashion by Thai youth to showcase at Dutch Design Week 2018 in Netherlands

Indorama Ventures Public Company Limited (IVL) brought the 3 eco-collections from RECO Young Designer Competition 2018 to showcase at Dutch Design Week 2018 in Eindhoven, Netherlands. It is the largest design event in Northern Europe which presents works and concepts from more than 2,600 designers to more than 355,000 local and foreign visitors. The Thai collections showcasing in the event was “Back to Earth” by Chanajit Hnudat – the winner of RECO Young Designer Competition 2018, followed by “Pop Sang Long” by Chartchai Chaiydet and “Chao-Lea” by Tanakit Tanyakorn respectively. The collections are appreciated and recognized for the initiative eco-friendly design concept which can also sustainably add up the product value.

RECO is Thailand’s largest competition in upcycle – or distinctive – design, which is one of IVL’s Corporate Social Responsibility (CSR) projects held annually, aiming to create social awareness on how to intelligently and efficiently use PET material and polyester fiber in a bid to save Earth’s environment.

In picture: Mr. Chanajit Hnudat (center), the winner of RECO Young Designer Competition 2018 led the team of young Thai designers and models to showcase their 3 collections in Dutch Design Week 2018