

# Instaroid inspires social connections with cutting edge photo printing machines



- The popularity of Instaroid instant photo printing machine is on the rise as Thailand embraces the practical applications of this innovative new social media technology. Used primarily by those who are hosting public or private functions, it can be used at a wide variety of venues to encourage guests to engage with one another while increasing online visibility for company brands in a fun and enjoyable way. Guests can instantly print a photo sticker of their “selfies” and photos by using their smartphone while simultaneously sharing it across several social media platforms including Instagram, Twitter and Facebook. It’s a “snap, print, share” philosophy that brings people together with unique event-specific hashtags like never seen before.

Whether hosting a wedding, a business meeting, a product launch, a private party or any number of social events; Instaroid connects your audience through a rich tapestry of social experiences and beautifully crafted memories that can be shared in an instant. The full size Instaroid photo printing machine can be rented on a per event basis with prices starting at 15,000 baht or it can be rented on a monthly basis with prices starting at 9,500 baht for long term installations.

Since its initial inception in Singapore in 2014, Instaroid has bolstered its profile by receiving BOI (Board of Investment Thailand) status and by expanding into six different countries in Asia and Europe. Markets shares are expected to continue to grow as evidenced by the recent successful launch of Instaroid in the USA. Locally, Instaroid has garnered wide support from several major companies in Thailand such as BMW, Cartier, Toyota, Accenture, Big C, Bacardi, Lazgam Laser Games, Above Eleven, Sulwahsoo, SEA LIFE Bangkok Ocean World, Lazada, Novotel and The Westin Grande Sukhumvit Bangkok, who have all utilized the instant photo printing service for events, product launches and long-term installations.

Another recent innovation to be rolled out in 2017 is the world’s first ultra-portable Instaroid Mini (<https://www.instaroid.co.th/mini/>) which is primed to allow every shop and venue, no matter how small or big, to have their own photo printer connected via Instagram, Facebook, LINE and WeChat. Particularly useful for street level guerilla marketing, this exciting new platform can make any social media campaign come alive while increasing brand awareness and customer loyalty. For additional information on how to improve your business opportunities with an Instaroid franchise, or to learn how to rent Instaroid instant photo machines for your next event or function, please email us at [hello@instaroid.sg](mailto:hello@instaroid.sg) or visit our website at [www.instaroid.co.th](http://www.instaroid.co.th).

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About Instaroid

Launched in 2014 by Nicolas Brunet in Singapore, Instaroid is a premiere service provider of photo printing machines that instantaneously share photos across the some of the world’s most popular social media platforms. Primarily used for event hosting, Instaroid has a presence in major cities in eight different countries worldwide including Singapore, Bangkok, Jakarta, Hong Kong, Manila, Kuala Lumpur and Paris. For more information visit the website in Singapore at [www.instaroid.sg](http://www.instaroid.sg) or in Thailand at [www.instaroid.co.th](http://www.instaroid.co.th).

For further information and images please contact:

Nutthaporn Vanitch

Midas Communications International Co., Ltd.  
E-mail: [nutthaporn@midas-pr.com](mailto:nutthaporn@midas-pr.com)  
Phone: +66 94 551 9512  
Website: [www.midas-pr.com](http://www.midas-pr.com)

About Instaroid:

For more information, please contact:

Tel: 091-702-7386

Email: [hello@instaroid.sg](mailto:hello@instaroid.sg)

LINE: <https://line.me/R/ti/p/@instaroid>

Website: [www.instaroid.co.th](http://www.instaroid.co.th)

[www.instaroid.sg](http://www.instaroid.sg)