Hyatt Thailand Continues To Make A Positive Difference On Society

Hua Hin, Thailand – To support Hyatt's global Corporate Social Responsibility (CSR) initiative – the 'Hyatt Thrive' project, Hyatt Regency Hua Hin and Grand Hyatt Erawan Bangkok joined forces to build a check dam for villagers in Phetchaburi, to help improve water supply for the local community, especially during this dry season.

With the current situation of water shortages which have been affecting the country's agriculture and water supply, over 80 staff from Hyatt Regency Hua Hin and Grand Hyatt Erawan Bangkok including the management and hotel's team members volunteered to build the check dam at Lin Chang Temple in order to help local villagers in Nong Ya Plong District, Phetchaburi.

"I have been part of the Hyatt family for more than nine years and am always delighted to encourage the team to get involved in community service events. This year, I am honoured to lead this check dam project as we recognise the importance of a good water supply. Hopefully this CSR activity will make a difference for the Phetchaburi community," said Christian Wurm, General Manager of Hyatt Regency Hua Hin and THE BARAI.

Using natural resources, such as soils and rocks, the two Hyatt hotels in Thailand worked together and successfully built the check dam and helped the villagers for a long period during this drought crisis. The check dam interrupts the flow of water, reduces the flow velocity and helps to maintain water for a long period during the dry season. Not only does the check dam serve as a water supply for the locals themselves and for agriculture in those areas all year round, it also serves as food sources for the villagers, sources such as fishes and freshwater algae. Additionally, those freshwater sources can also bring income to the locals during the drought.