HUA HIN WELCOMES CENTARA WORLD MASTERS AT CENTARA GRAND BEACH RESORT & VILLAS HUA HIN





Hua Hin locals are getting excited again as the city prepares to welcome Centara World Masters Golf Championship 2018, one of Asia's biggest and most enjoyed amateur golf tournament, for the fifth successive year during 10 to 16 June 2018.

Regarded as the event with continued success and popularity among club golfers, Centara World Masters Golf Championship 2018, exclusively hosted by Centara Grand Beach Resort & Villas Hua Hin with the collaboration between Australian's leading Go Golfing and Asia's top-rated Golf Asian, will be played in age and handicap divisions for both men and women, expected to welcome more than 300 golf administrators and golfers from regions around the world. Playing and competing with golfers of a similar age and standard is part of the tournaments winning formula.

Golfers will play Hua Hin's four premier golfing resorts for this year's 72 hole championship. Asia's number one ranked course, Black Mountain will headline the tournament along with perennial favorite Banyan will headline the course rotation. With a major new pipeline now delivering unlimited water to neighboring Springfield Country Club and Lake View golf courses, these impressive layouts now boast lush, emerald-green fairways where you never get a bad lie.

This year, Centara Hotels & Resorts remains the major sponsor and most golfers choose to stay at the ideally located Centara Grand Beach Resort & Villas in Hua Hin. Established in the 1920s, the resort has been restored and renovated with all the modern luxuries and conveniences, while retaining the magic of elegant, bygone eras. Much more than just a golf tournament, the iconic host presents an opportunity for relaxation, activities and entertainment, as well as the opening party and closing dinner spectacles.

The beautiful hotel also hold exciting events, one of which is "Choke-Dee Food Market" where you will enjoy a mix of local and craft foods from renowned local food sellers. Another vibrant "Hua Hin Street Fair" will as well offer delicious fare, spectacular performances, exciting games and activities that will transport you to the atmosphere of 1950s Hua Hin.

"We look forward to welcoming many more golfers, friends and families not only to Centara Grand Beach Resort & Villas Hua Hin, for the acclaimed Centara World Masters event, but also to our city and tropical beachfront locations year round"
Thirayuth Chirativat – Chief Executive Officer, Centara Hotels & Resorts.

Centara World Masters Golf Championship 2018
Hua Hin, Thailand | From 10 to 16 June 2018.

For more information or reservations, please call +66 (0) 3251 2021