

HP supports Bangkok Design Festival 2017



Nantana Ekwiwattanakul, Large Format Production. Business Development Manager, HP Inc. (Thailand) joins the opening of Bangkok Design Festival 2017 at ACMEN Ekamai Complex. HP supports large-format printing materials including event's cutouts, large posters and different types of signages installed at various exhibition locations around Bangkok. Water-based HP Latex Technology is unique, delivering a combination of true application versatility, high image quality and high productivity. Event organizers and designers are now able to manage a variety of print jobs and peaks in production at a low upfront investment on various media types such as papers, films, self-adhesive vinyls, fabrics, canvas, synthetics as well as printing on 3M reflective sheeting. All Water-based HP Latex ink prints are odor-free and safe and help to reduce carbon footprint.

HP printer's innovation technology in the industry includes:

- HP Latex 315 Print & Cut solution - A dual-device solution for simultaneous printing and cutting in a single workflow, delivering 50 percent time savings.
- HP Latex 3600 - which supports higher volume printing and an improved monthly duty cycle

The Bangkok Design Festival 2017 is held under the concept of "Creative Map" from November 10 to December 3, 2017 at different arts and culture premises including: 1) ACMEN Ekamai Complex 2) ChangChui Creative Space, and 3) Art & Creative Yelo House.