HP Engineers Powerhouse Portfolio Designed for the Next Generation





New OMEN and Pavilion PCs, and mice keep gamers connected, relaxed, and entertained while at home

News Highlights:

– OMEN 15 comes in its smallest footprint yet; industry's first applied IR thermopile sensor in a gaming laptop to push thermal capacity to the edge and improve fan control.

– OMEN Vector and OMEN Vector Essential Mice features top-of-the-line sensors co-developed with PixArt and an ergonomic, lightweight design to sharpen gaming accuracy.

– HP Pavilion Gaming portfolio adds 16" laptop and OMEN Command Center, offering powerful gaming experiences for all.

Bangkok. August, 2020 — Today HP unveiled new OMEN hardware and accessories, updates to OMEN Command Center, and introduced the first 16" Pavilion Gaming laptop – all designed for today's gamer to play their best while pushing the limits of what their devices can do.

"Now, more than ever, gaming serves as an outlet for entertainment, social connection, and relaxation for gamers new and old," said Pattariya Pattarakorn, PS Category Manager, HP Inc Thailand. "HP continues to push progression in gaming by growing and evolving our world-class ecosystem with enhanced experiences through OMEN Command Center and innovative features found across our broad gaming portfolio."

DESIGNED FOR IMMERSION. ENGINEERED FOR PERFORMANCE.

Today's gamers need the right experience and technology to get the most out of gaming. Innovative

thermal technology and winning horsepower, stunning visuals to bring games to life by enhancing the overall experience, and great accessories designed to trick out how people play today. The newest OMEN line-up brings together an ecosystem of hardware and software to help today's gamers feel connected and entertained.

The latest OMEN 15, featuring a redesigned chassis with a smaller footprint generation over generation, offers minimalist aesthetics and includes the new OMEN diamond logo in a blue to green gradient. The laptop comes in both Mica Silver and Shadow Black with optional full RGB per-key lighting. Additional features include:

• Performance that Wins: Witness amazing graphics with up to NVIDIA® GeForce® RTX™ 2070 Super with MAX-Q Design. Power through games with desktop caliber performance up to 10th Gen Intel® Core™ i7 H-series processors or experience AMD's CPU debut on an OMEN laptop with up to AMD Ryzen™ 7 H-series processors, as well as up to 32 GB DDR4 RAM to make multi-tasking a breeze. The laptop comes with a wide variety of storage options, including up to 1 TB PCIe SSD or dual PCIe SSD supporting RAID 0 for blazing load speeds.

• Stunning Visuals: Action explodes off the 15.6" diagonal display supported by a new 180-degree flat hinge design for increased stability during those hectic gaming sessions, with options up to OLED, UHD 120 Hz, or FHD 300 Hz and NVIDIA G-SYNC™ technology on select configurations. Boost your multi-stream HD & 4K video experiences with Thunderbolt™ 3 on select configurations.

• Thermal Innovations: HP delivers the industry's first implemented IR thermopile sensor within a gaming laptop to optimize thermal efficiencies, maintain steady yet quiet fan acoustic control, and maximize performance from the Dynamic Power feature within OMEN Command Center. OMEN Tempest Cooling Technology keeps things super chill with enlarged vent openings and up to a 12 V fan which utilizes the three-sided venting to enable five-way airflow and push this laptop towards desktop-level CPU performance.

• OMEN Command Center Updates: Maximize productivity during media consumption and browsing with the Graphics Switcher via OMEN Command Center, which enables a hybrid setting for battery life up to 12.5 hours – great for watching movies or working. Performance customization evolves thanks to Performance Control within OMEN Command Center to more easily control thermals and fan speed and includes a performance mode – yielding a 17% CPU and GPU power boost.

• Expansion Capabilities: For tinkerers, Phillips-head screws on the base of the laptop along with single panel access for memory and storage make for simple and quick hardware customization to the ultimate gaming laptop at your command.

The OMEN 15 makes portable gaming easier than ever before with an 8% shorter and 11% thinner frame, while being more powerful than ever before

The OMEN Vector Mouse and OMEN Vector Essential Mouse, both featuring sensors co-developed with PixArt, are designed for ultimate comfort during long gaming sessions with ergonomic lightweight designs, textured rubber grips, and OMEN Command Center integration to save preferred settings for RGB control for up to 16.8 million colors, six programable buttons, and DPI.

• OMEN Vector Mouse: Features the esports grade OMEN Radar 3 sensor and supports up to 16,000 dpi with 99% accuracy, 400 IPS, acceleration, and self-calibration. This mouse is built to win with Omron switches offering a 50 million click lifespan and a snag-proof braided cable.

• OMEN Vector Essential Mouse: Features the OMEN Radar 1 sensor and supports up to 7,200 dpi, this lightweight 88 g mouse has the speed and control needed to game all day with switches that last

20 million clicks.

Throw weight around and optimize control with the OMEN Vector Mouse with up to 25 g of weight that can be adjusted within a special compartment on the bottom

The new HP Pavilion Gaming 16 laptop is the company's first ever 16" diagonal gaming PC. It features up to 10th Gen Intel® Core™ i7 processor and up to NVIDIA® GeForce® RTX 2060 with Max-Q design graphics within a sleek angular black chassis. Micro-edge bezels and 300 nits IPS-level display deliver rapid refresh rates of up to 144 Hz at 1080p help make games pop off the screen. Designed for reliable gaming and creating content, this highly portable device is the first Pavilion Gaming laptop to include OMEN Command Center and is equipped with a Wi-Fi 6 option to keep a reliable connection when playing from the desk to the couch.

The Pavilion Gaming 16 with an almost 15" footprint delivers practical portability

For more information about the OMEN ecosystem of gaming PCs, displays and accessories, visit: omen.com

Pricing and Availability

• OMEN 15 (Intel) is now available in August via HP Online Store and other retailers for a starting price of 39,990 Baht (VAT included)
• OMEN Vector Mouse is now available in August via HP Online Store and other retailers for a starting price of 1,990 Baht (VAT included)
• OMEN Vector Essential Mouse is now available in August via HP Online Store and other retailers for a starting price of 1,490 Baht (VAT included)
• Pavilion Gaming 16 is now available in August via HP Online Store and other retailers for a starting price of 30,990 Baht (VAT included)

HP Thailand offers special deals on Shopee 9.9 Super Shopping Day promotions from now to 11 November 2020. Customer can enjoy exclusive discounts up to 50% with up to 1,000 baht promo code, free shipping and 0% interest installment payment up to 10 months. Find out more about 9.9 Super Shopping Day: https://shopee.co.th/collections/526164/

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