HP delivers Sprocket 2-in-1 to embrace the month of love

• Sprocket 2-in-1, a pocket-sized photo printer with a built-in instant camera, is the season's most stylish gadget to capture every moment of fun and memorable experience amongst loved ones on 2×3" (5×7.6 cm) stickable snapshots
• HP Sprocket App increases your experience with the newest AR technology embedded into every print, making each memorable photo spring to life again and again.

Bangkok, February 2018 – HP Inc. (Thailand) unveils Sprocket 2-in-1, a new lifestyle pocket-sized photo printer with a built-in instant camera. The 2-in-1 offers an entertaining, center-of-the-party way to capture moments on the spot, unlock photos from your Smartphone and social media on stickable sheets for immediate decorative gift wraps and more.

Extending the award-winning Sprocket design, the 2-in-1 is the perfect gift for a perfect occasion–sleek, slim, small and light-weighted it can fit in a purse or pocket, producing stunning 2×3" stickable snapshots or social media photos in the blink of an eye.

With the launch across the entire Sprocket product family, HP has also updated your mobile experience to incorporate augmented reality technology (AR) in ways that help everyone tell memorable, colorful and vivid stories just as they're happening. With the "Relive Memories" feature, users can simple scan a photo via the Sprocket app and it automatically attaches to a video – from your Smartphone and social media feed connected to that photo – that plays magically in AR on the photo.

The prints are instantly produced using ZINK™ (Zero Ink) Technology. This means that all the colors required for printing are embedded in the HP photo paper itself. Sprocket 2-in-1 is definitively the best-available and must-have gadget, a centerpiece to capture, share and extend the fun from a year-in-review scrapbook, custom holiday cards or photo desk accessories.

HP Sprocket offers a quick and easy function with a click for downloading HP Sprocket App available for iOS and Android. Just connect your Smartphone via Bluetooth to get more creative, personalized photos with frames, emojis, texts, stickers, filters, and many more and instantly share them on social media including Facebook, Instagram, etc.

Pocket one now at HP Online Store, Lazada, LOFT, IT City, Studio7, iStudio, iBeat, BaNaNa IT, Office Mate, B2S and HP leading dealers nationwide.

HP Sprocket at 5,380 baht; HP Sprocket 2-in-1 at 6,280 baht

Special Offer: With your purchase of a Sprocket or Sprocket 2-in-1 together with one box of HP ZINK Paper, get a free pair (or double boxes) of HP ZINK Paper (40 sheets), worth 770 Baht, only from today to February 28, 2018.