HotelQuickly’s New Partnerships Create Innovative and Interactive Global Booking Platform

Press Release
For Immediate Release

HotelQuickly’s New Partnerships Create Innovative and Interactive Global Booking Platform
HotelQuickly set to ‘unlock more hotel bookings’ with
add-on tours, activities and a travel community inspiring travel experiences

Bangkok, September 12, 2018: Global hotel booking website and smartphone app, HotelQuickly is expanding its business horizons as it announces strategic partnerships online travel-sharing community, travelbook and online booking platform for activities in Asia, eOasia; creating a unique, go-to platform where travelers book discounted hotels and resorts worldwide, plan their trip and share their personalized travel experiences.

With new global operational headquarters in Bangkok’s CBD this week, and an injection of funding, HotelQuickly, with the help of its sister companies, is set to inspire travelers and shape a more integrated travel and tourism industry for the future; creating a user-friendly, interactive and integrated travel-ally that brings out the best in both destinations and vacation possibilities.

CEO and Shareholder of eOasia, Elodie Badoual, believes partnering with HotelQuickly feels like a natural union. “Travel is much broader than where you stay and eOasia adds another level to the HotelQuickly experience by highlighting individual destinations through tours and activities within Asia, whilst HotelQuickly unlocks discount stays so that travelers can spend more during their trip.”

Meanwhile, Founder of travelbook, Dean Kelly, expresses how there is synergy in the ethos behind the companies. “At the heart of HotelQuickly, and also eOasia, there is a quest to connect with travelers, whilst travelbook will extend this further by creating a dedicated space online for travelers to connect with each other too. Consumers want to immerse themselves in a travel story, and our partnership with HotelQuickly brings that narrative to life”.

Established in 2012, HotelQuickly seeks to ‘unlock more hotel bookings’ for customers whilst unlocking markets across the world with an increased global presence. The first app to provide last-minute hotel bookings across two continents, Asia and Australasia, HotelQuickly has continued its journey across the Asia-Pacific region. Along with making bookings online, customers can spark their imagination too by dipping into interesting and informative blogs on destinations across the globe.

With millions of users, the HotelQuickly platform is available in 16 languages, with offices in Hong Kong, San Francisco, Singapore and Sydney. The company’s expansion plans, in 2018 and beyond, directed from its global-operations base in Bangkok, is backed by international investors, including a recent acquisition by Rising Sun Merchant Services Pte. Ltd. This investment shows real confidence in the
HotelQuickly brand according to the investment company’s Founder and Chief Executive Officer Jérôme Clé, who now serves as the Executive Chairman of HotelQuickly, eOasia and travelbook.

“As the world is getting smaller, the potential for innovative platforms that interact and bring together these increasing numbers of travelers is getting bigger and HotelQuickly captures the zeitgeist of interest in discount deals on stays and experiential travel perfectly.”

HotelQuickly will be investing a substantial amount in upgrading its technological infrastructure which includes a new website and mobile application.

With its finger on the travel routes of today’s travelers, HotelQuickly also reveals some interesting facts from its data.

The top travel destinations booked globally are New York, Paris, Los Angeles, San Francisco, London, Tokyo and Bangkok. Meanwhile, the top travel destinations in Thailand booked by HotelQuickly users are Bangkok, Phuket, Chiang Mai, Koh Lanta, Krabi and Koh Samui, with an average stay of between 5-7 days. The average age of HotelQuickly users booking is 30, with most booking 4-5-star chain hotels as well as boutique stays, as well as families booking for vacations and solo travelers for leisure and business.

With the latest partnership and investment news, along with new Bangkok headquarters, HotelQuickly is becoming one of the fastest-growing hotel booking platforms in the world.

#####

About HotelQuickly
Established in 2012, HotelQuickly is one of the fastest growing hotel booking platforms, with millions of users and more than 450,000 hotels across 28,000 destinations in 219 countries and territories. HotelQuickly strives to make travel easy by allowing customers to quickly unlock the best prices and book great places to stay worldwide.

About eOasia
eOasia is an online booking platform made by Travelers for Travelers. Users can easily find and book the most unique travel experiences across Asia, with best in class customer service and offering in just one click. To learn more, visit: www.eoasia.com

About travelbook
“travelbook is a one-stop travel-sharing community to discover, plan, and book experiences, in web and mobile.” To learn more, visit: https://travelbook.com

For media enquiries, please contact:
Monyaphat Klinmontha (Fern) + 66 90 897 8167 Email: pr@brandnow.asia
Kittima Kaur (Tinny) +66 81 826 2399 Email: kittima@brandnow.asia
Brand Now Asia www.brandnow.asia Tel. +66 2 105 4217