Heritage Group joins Yaowarat Vegetarian Festival 2020 welcoming J Festival with products’ discounts up to 50%

Bangkok – Walaitip Suetrongmunkong (far right), Communication Director of Heritage Group, Thailand’s leading premium natural food and beverage producer, joined the welcome ceremony of “Yaowarat Vegetarian Festival 2020” to celebrate the upcoming “Tesagan Gin Je” (Chinese J festival) held in response to new normal era. The campaign was organized under the concept “New Normal for Healthy Lifestyles” featuring premium products with discounts up to 50% from many brands such as Heritage, Goldfish, Blue Diamond, Sunkist, and many more. Customers would get a free bonus item for any purchase of THB200, THB500, THB800, or more. Get Sunkist in-shell pistachios natural toasted (30 g.) for free by adding line: @Heritagethailand or scanning QR code at the event. The promotional campaign period starts from October 16-25, 2020, 10.00 -20.00 hrs. at Heritage Booth no. 8 , Yaowarat road.