

Hard Rock Rising Battle of The Bands 2017 at Hard Rock Cafe Pattaya



Hard Rock International is calling on emerging musicians to take center stage for the chance to play during halftime at Hard Rock Stadium! As part of this year's Hard Rock Rising, the most far-reaching battle of the bands competition, artists and music acts at more than 125 Hard Rock Cafe, Hotel, and Casino properties across the globe will drop a beat or sing their hearts out for this once-in-a-lifetime opportunity. Beginning on Thursday, March 2 until Thursday, March 30, 2017, Hard Rock, in partnership with ReverbNation, will open online registration at HardRockRising.com for interested musicians wishing to participate in the global battle. As part of the competition, all finalists will receive \$1,000 USD or Bt. 35,000.

Hard Rock Café Pattaya will select a local winner to be awarded a \$1,000 USD or Bt. 35,000 cash prize. The local winner of Hard Rock Café Pattaya will proceed to the next round and have a chance to be selected as the Regional Winner within the four regions (North & Central America, South America, Asia & Middle East and Europe). Then, Regional winners will proceed to the final round and have a chance to be selected as Hard Rock Rising's Global Artist of the Year.

BAND ELIGIBILITY:

- Be sixteen (16) years of age or older.
- Be an account holder of ReverbNation (www.reverbnation.com).
- Not served as a band member in a band that has performed at the Hard Rock Calling Festival in London, or the Hard Rock Rising Festival in Rome or in Barcelona, or won a Grand Prize or a Runner-Up Prize as a result of participating in any of Sponsor's previous Battle of the Bands contests in 2009 - 2016.

HOW TO APPLY

1. REGISTER

The first step is to register using this website <http://www.hardrockrising.com>. Registration begins on March 2nd, 2017 and runs until March 30th, 2017. Registration is managed by our friends at ReverbNation. You don't have to be a current member of ReverbNation to enter, but you'll need to create a ReverbNation profile during the entry process.

2. UPLOAD

Upload your best original song (no covers, please). Choose your song wisely — it will be the main criteria for being selected to perform.

3. VOTE

When the contest begins, you will be e-mailed a link to your band on this website. Share this link with your fans via social media or whatever means you desire. Tell your fans to click the "VOTE FOR US" button to show their support. Voting runs from May 1st, 2017 to May 6th, 2017

4. ANNOUNCE LOCAL FINALISTS

The 4 local finalists will be announced on May 8th at <https://www.facebook.com/hardrockcafepattaya>.

5. LOCAL COMPETITION

Live performance on May 19th, 2017 at Hard Rock café Pattaya from 7pm until 9pm. All 4 local finalists will enter to the local competition round and the local winner will be selected by a panel of local judges. The local winner will proceed to the next round and have a chance to be selected as the

Region winner.

For more information please call +66 38 428755-9

Or visit our website at <http://pattaya.hardrockhotels.net>

Facebook: <http://www.facebook.com/hardrockhotelpattaya>