HARD ROCK CAFE PATTAYA CELEBRATED HARD ROCK'S 46th BIRTHDAY





PATTAYA, THAILAND, June 14, 2017 – Hard Rock Cafe Pattaya is ready to celebrate like it's 1971!

On June 14, 1971, two-music loving Americans, Isaac Tigrett and Peter Morton opened the first-ever Hard Rock Cafe in London and an iconic brand was born. After Eric Clapton asked to hang his guitar in that location, Tigrett and Morton had a vision to combine music, memorabilia and food for a one-of-a-kind guest experience.

"At 46 years old, Hard Rock Cafe locations worldwide helped celebrate the brand's birthday in true rock-star fashion," said Jordan Rosenblatt, Marketing Manager – Cafes for Hard Rock International.

To honor the brand's founders, Hard Rock locations around the world celebrated on Wednesday, June 14, 2017. Hard Rock Cafe Pattaya organized a special luncheon for Pattaya City Environmental Department crews, garbage collectors and public area cleaners in Pattaya City. Hard Rock wanted to give back to the people who work so hard to keep Pattaya City clean and beautiful.

The event took place at Hard Rock Cafe Pattaya and was led by Mr. Jorge Carlos Smith, General Manager of Hard Rock Hotel & Cafe Pattaya and Mr. Somsakul Polachan, Director of Human Resource, Hard Rock Hotel & Cafe Pattaya. During the luncheon, members of the Pattaya City Environmental Department were treated to signature Hard Rock cuisine, including Hard Rock's Original Legendary® Burger, Hickory-Smoked Ribs and more.

For more information and details on next events, please call 038-426635
or visit http://pattaya.hardrockhotels.net and https://www.facebook.com/HardRockCafePattaya.