

Häfele Grand Opening of the New Warehouse Extension at Bangna-Trad



Häfele Grand Opening of the New Warehouse Extension at Bangna-Trad to increase the distribution potential and being prepared for regional growth, as well as protecting the environment by building sustainably.

Mr. Volker Hellstern, Managing Director of Häfele Thailand says, the strategy of extending this warehouse is the increasing of the distribution capacity and being prepared for the regional as well as the expansion of partners around the world.

Mr. Frank Heyer, Director of Operations Häfele Thailand, says that the new warehouse extension will point out more stable business standards by adapting to the growth of Häfele Thailand with a turnover of 4,000 million THB/year to stay the number one of the Häfele Group in Asia and the third worldwide. That's why Häfele Thailand replaced the 2 before rented warehouses by a newly built extension of the own warehouse at Bangna Trad turning into the largest warehouse hub in South East Asia.

Häfele's warehouse extension project increases the area of the Distribution Center in Banga from 10,000 to 24,000 square meters and was opened in May 2020. While the construction phase, the old ERP system ORION was replaced by SAP to support all the processes in the future significantly. The newly implemented SAP technology accompanied as well the company strategy and operational functions excellent. The additionally adjusted IT structure acts as the backbone for essential infrastructure and process development as well as the resource management of the organization.

The modern warehouse was successfully established by considering energy savings as e.g., the effective use of LED lights and the successful installation of solar panels on the roof. One solar panel typically provides an electric power of up to 300 kilowatts. Overall will be produced up to 420 megawatts each year which saves electricity costs of up to 2 million THB/year as well as reduces a

direct CO2 emission of 800.000 kg/year. Häfele is proud of being a part of helping to reduce global warming and local pollution.

Häfele has been operating in Thailand for more than 26 years, the headquarters in Germany for over 96 years. As the leader of Architectural Hardware, Furniture Fittings, Home Appliances, Sanitary, and Bathroom fittings, Electronic locking systems, and Lighting by following German standards are stored more than 45,000 SKU.

Häfele invested wisely a large amount to successfully establish this new high-functional warehouse extension by achieving the key goal of operating a leading company to increase and developing competitive capabilities.