foodpanda ties knot with Shabushi as the first partner to deliver Shabu-Shabu via foodpanda app





Thailand, February 2020 – foodpanda, the first online food and beverage delivery service in Thailand, collaborates with Shabushi By OISHI to bring popular Shabu-Shabu meals directly to customer's doorsteps.

Mr. Chananun Panchasarp, Head of Sales of foodpanda Thailand said "foodpanda is the first online food and beverage delivery service in Thailand, covering the largest geographic areas throughout the 4 regions nationwide. We are committed to further upscale our restaurant selection and services for all customers in the Kingdom. foodpanda has thus entered into close collaboration with Shabushi By OISHI to expand the delivery of luscious Japanese-styled Shabu-Shabu to all food lovers at their doorsteps with convenience and speed. They can now enjoy the favorite menu from Shabushi restaurants at their home and dine with the ease of online ordering and delivering services that are easy, fast and reliable through the foodpanda mobile application on both iOS and Android systems or through the website www.foodpanda.co.th. This initial launch will cover Bangkok and vicinity and then expand into 4 more regions in the next phase. From now until March 31, 2020, with a minimum per order value of 50THB, there is no delivery service charge. Currently foodpanda has more than 35,000 restaurants on its platform."

Mr. Paisarn Aowsathaporn, Executive Vice President, Food Business, OISHI Group PLC., said "The rising popularity of Food Delivery Application poises huge opportunity for Shabushi business to expand new customer bases into those who demand more speedy and convenience. Shabushi has selected foodpanda's food delivery platform for the first move within this channel to offer the most popular selection of delicious shabu-style from beef, pork and seafood menu. Signature meals include the great "Value Set", for one person from 169 baht, "Buddy Set", for a couple from 329 baht, or a full Shabushi "Party Set" from 499 baht, to be directly delivered to the customer's

doorsteps by foodpanda’s easy, fast and reliable services”

Shabushi offers high-quality and specifically selected nutritious ingredients with high hygienic cooking process. Beef and pork are from livestock kept in a closed farm following the export-standard processing procedure. Fresh vegetables and fruits are non-toxic with high stringent quality control. Customers can enjoy from 3 tasty types of Shabu Soup, Kuro Soup, and the spicy-flavored Tom Yum Soup.

For Japanese food lovers or those who want to taste Shabushi, the popular Japanese Shabu-Shabu in Bangkok, the tasty meal is here now and can be enjoyed with people’s favorite choices at the touch of their fingers through a mobile app available for both iOS and Android, and web services www.foodpanda.co.th

To celebrate this milestone collaboration, on February 21, 2020, the first 1,000 customers to make an order on foodpanda from Shabushi By OISHI with the discount code “PANDASHABU” will receive a 150 baht food discount per order with minimum order of 150 baht. The offer is valid for one order per customer only.

foodpanda is the first online food and beverage delivery service in Thailand covering 4 regions of Thailand with more than 35,000 restaurants in 40 provinces on its platform. Try foodpanda application now, easy, fast delivery, value and prompt service with a heart.