foodpanda joins hands with KING of Japanese Food company OISHI Group





Thailand, 18 November 2019 – foodpanda, the on-demand food delivery service, has joined hands with Oishi Group to deliver quality Japanese cuisine to customer's doorsteps. foodpanda is a simple food order and delivery service offered through a mobile app available for both iOS and Android, providing app and web services to allow customers to browse from a variety of restaurants. This partnership with OISHI Group means it is now easier for customers to find the perfect Japanese meal from over 80 signature Donburi and Ramen dishes by OISHI Group's "KAKASHI By OISHI" and "OISHI Ramen" at the touch of their fingers.

"foodpanda is the first on-demand food delivery service in Thailand covering 30 provinces in Thailand and partnering with 25,000 restaurants .We are committed to further improve our restaurant selection and service and be available to all customers in Thailand," said Mr. Alexander Felde, Co-Founder and Managing Director of foodpanda Thailand. "Partnering with the OISHI Group marks another milestone for us as we work to spread the love for premium Japanese cuisine from KAKASHI By OISHI and OISHI Ramen to food lovers in Bangkok and 13 other provinces including Chiang Mai, Chiang Rai, Phitsanulok, Nakhon Sawan, Khon Kaen, Lampang and many more."

Mr. Paisarn Aowsathaporn, Executive Vice President, Food Business, OISHI Group PCL said "For OISHI, we are grateful to collaborate with leading on-demand food delivery partner, foodpanda, to further enhance our Japanese food experience through more than 80 favorite menus from Donburi rice bowl to OISHI's unique style of ramen. Under foodpanda's quality-managed logistics and delivery service system, our quality-prepared dishes from KAKASHI By OISHI and OISHI Ramen will provide the same food taste experience to our customers like they are dining at the restaurant."

To celebrate this milestone collaboration, on November 19, 2019, the first 1,000 customers to make an order on foodpanda from KAKASHI By OISHI and OISHI Ramen with the discount code "OISHI1000" will receive a 150 baht discount per order with no minimum order required. The offer is valid for one order per customer only.