

# **f-code (Thailand) Co., Ltd. Co-Sponsors Thailand Startup Summit 2017**



The team at f-code (Thailand) Co., Ltd. joined over 500 professionals, entrepreneurs and investors at this year's edition of the Thailand Startup Summit at the Rembrandt Hotel in Bangkok. At this event, Mr. Shimada, Managing Director of f-code (Thailand) Co., Ltd. held a keynote speech titled "Push Notification: Newest Tech to reach your targeted users" and highlighted important online marketing tactics that startups in particular should be aware of to ensure success in their early stages.

"Every year the Thailand Startup Summit attracts the country's best startups, leading investors and recent success stories. We are honored to be sponsors of this great event and are happy to have had the opportunity to give a keynote speech on one of today's key topics for new entrepreneurs, online marketing. We hope we made a valuable contribution and are looking forward to participating again next year," explains Mr. Shimada, Managing Director of f-code(Thailand) Co., Ltd.

Photo shows (from left):

1. Mr. Yuichi Shimada Managing Director f-code(Thailand) Co., Ltd.
2. Ms. Pradabdao (Pearl) Panthanuwong Sales support and Marketing executive
3. Ms. Kobkan (Pukky) Panwaree Account executive
4. Ms. Pitchayaporn (Gift) Siripanich Account executive

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About f-code Thailand Co., Ltd.: For the past ten years, f-code Inc. has been providing web marketing consulting services in Japan and started providing user interface optimization tools in 2012. Through specialized new technology, f-code has been able to improve its customers' website performance significantly with a minimum investment of time and funds. By creating personalized solutions f-code has assisted over 2000 companies in Japan with their web marketing services and is has started expanding its business to ASEAN by opening its first subsidiary in Thailand in February 2016.