

f-code All Set for Co-Sponsorship of the Thailand Startup Summit 2017



Making a mark on the local startup community, f-code (Thailand) Co., Ltd., the country's leader in creative digital marketing solutions, is supporting the Thailand Startup Summit 2017, as a Silver Sponsor. In this much-anticipated event, the company's Managing Director, Mr. Yuichi Shimada, will hold a keynote speech on the latest developments in his industry and how f-code can benefit startups.

Every year, the Thailand Startup Summit brings together the country's best startups, most successful entrepreneurs, VCs and investors for a full day of insightful keynotes, panels, networking and the coveted Startup Pitch Competition. This year, f-code (Thailand) Co., Ltd. is proud to be one of the four main sponsors of the summit, which takes place on Friday 31st March 2017, at the Rembrandt Hotel on Sukhumvit Soi 18, from 8:00am onwards.

Having begun as a startup over ten years ago, and now a highly successful digital marketing solutions provider in Thailand and Japan, f-code Inc. is keen to give back to other businesses in their infancy. Managing Director Mr. Yuichi Shimada's keynote speech will highlight push notifications and their significant role in getting a company's message directly in front of its target audience. He firmly believes startups can benefit from such an approach, to gain the edge over even the most established competitors.

f-code also has a stand at the event's Startup Exhibition with live demos, including how their cutting-edge digital marketing techniques, such as targeted calls to action (CTA) and push notifications, can impact the performance of a website or the profitability of a promotion. New entrepreneurs have the chance to understand the impact of digital marketing on launching their businesses successfully.

"Sponsoring the Thailand Startup Summit 2017 is a great honor for us here at f-code, and collaborating with their team has been a pleasure. I am looking forward to attending the event and meeting the people behind Thailand's most successful startups. It is inspiring to think that we began as a startup not too long ago and can now contribute to the success of other entrepreneurs, by sharing the experience and know-how we have developed over the years," says Mr. Shimada, Managing Director of f-code(Thailand) Co., Ltd.

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About f-code Thailand Co., Ltd.: For the past ten years, f-code Inc. has been providing web marketing consulting services in Japan, and started providing user interface optimization tools in 2012. Through specialized new technology, f-code has been able to improve its customers' website performance significantly, with a minimum investment of time and funds. By creating personalized solutions, f-code has assisted over 2,000 companies in Japan, with their web marketing services and has expanded its business to ASEAN countries, by opening its first subsidiary in Thailand in February 2016.