

# Experts of Influence descend on Bangkok

A one-day interactive event to bring together speakers to inspire and influence leaders

May 2nd 2017, Bangkok, Thailand - The Influential Leaders, a gathering of international "experts of influence" comprising of world-class speakers, authors, trainers and thought leaders who will speak on various topics including leadership, networking, on-line reputation building, health and lifestyle, brand consistency, relationships, and more, will be held in Bangkok on May 9th at the Foreign Correspondents' Club of Thailand.

The event is being organized by BNOW.org, a social enterprise in collaboration with Together We Can Change the World (TWCCTW), an organization with a mission to improve the health and education of impoverished women and children of SE Asia so they can rise out of poverty.

"Through The Influential Leaders, we hope to guide people to learn the skills necessary to increase their value as an influential leader which will make them an invaluable asset to their organization, industry and community. We want people to learn from the most influential leaders on how to transform their workplaces through their leadership," explains Scott Friedman, CEO and founder of TWCCTW.

This one-day interactive event will see participants:

- map out their influence goals for the day
- actively engage with each other, with the "Experts of Influence," and with the influence content so that their learning goals are met
- learn more about themselves as a leader, learn from each other, and add to their influence network by establishing new and lasting relationships and
- commit to their personal Influence action steps so that they can go out and be an influential leader!

"TWCCTW raises money to support non-government groups that are eminently qualified to serve girls, boys, and women in seven SE Asian countries, including Cambodia, Indonesia, Malaysia, Laos, the Philippines, Thailand and Vietnam. We do this by offering both funding and our professional skills to carefully vetted organizations that provide education and job-skills-training to these deserving people, enabling them to achieve independent, self-sustaining lives," adds Scott.

"We routinely travel to these countries to assess the outcomes of our efforts. When we visit, we learn. We teach. We entertain. Most importantly we show others that we care and that we are making a difference one child at a time. We provide hope and help. Proceeds from our event in Thailand will be donated to various Thai charities empowering less fortunate girls and women." Pacharee Pantoomano, founder of BNOW.org, points out that one of BNOW.org's mission is to support entrepreneurs and SMEs in Thailand.

"I believe this event will provide business owners with skills to successfully lead themselves, their teams and organizations with inspiration and influence. This is an incredible opportunity where seasoned speakers will inform, inspire and motivate participants to strengthen their leadership skills," says Pacharee.

The Influential Leaders will be held at the Foreign Correspondents' Club of Thailand on Tuesday May 9th 2017 from 9.15am - 6pm. Tickets are Baht 2200 (+10% or +20% donation to charity). Early bird tickets Baht 1800 (+10% or +20% donation to charity) expires May 4th. Ticket includes 1 buffet lunch and 2 coffee breaks. For details email [awesome@bnow.org](mailto:awesome@bnow.org) or call 02 662 5622.

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About BNOW.org

Started in 2003 by a group of friends and professionals who want to make a difference in the community, the motto of BNOW.org is to link and inspire. In addition to hosting monthly networking

events, BNOW also produces the Entrepreneur Now Awards. The program recognizes enterprising people and teams operating in the kingdom of Thailand. The project's goal is to foster the forward momentum for SMEs. For more information and updates, please visit [www.entrepreneurnow.asia](http://www.entrepreneurnow.asia).

#### About Together We Can Change the World (TWCCTW)

TWCCTW is dedicated to improving the well-being of disadvantaged children and women in SE Asia. We do this by offering both funding and our professional skills to carefully vetted organizations that provide education and job-skills-training to these deserving people, enabling them to achieve independent, self-sustaining lives. For details visit <http://twcctw.org/>.

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