

ETAS Took the Stage at Automotive Summit 2015



ETAS participated in the symposium of Automotive Summit 2015 at BITEC Bangna, Bangkok, held from 24 - 25 June 2015. This year ETAS showcased products and solutions for prototyping and measurement & calibration which gave the participants the opportunity to discuss the new technologies and solutions for automotive embedded software development.

On the second day, ETAS brought its experiences in the automotive embedded system to the show and conducted the presentation on the "Virtualization in Regulatory Testing". Speaker, Mr. Thanawai Srisompong, Field Application Engineer - ASEAN & Australia, ETAS Thailand, presented how virtualization technology helps car manufacturers develop vehicle faster, safer and more cost efficient as well as beneficial of virtualization in regulatory testing.

Automotive Summit is a major event for automotive industry in ASEAN gathers executives from leading automotive OEMs, international auto part manufacturers and solutions providers and consultants along with representatives from government bodies, policy authorities, associations, professionals, academics and researchers.