Entering the New Digital Arena: How Chief Digital Officer Taro Shimada Envisions Toshiba’s Transformation





What exactly is cyber-physical system (CPS) technology, and why is Toshiba making it the focus of the company? Chief Digital Officer Taro Shimada shares how Toshiba will need to go beyond Digital Evolution (DE) and promote Digital Transformation (DX) strategies to transform into a CPS technology company.

Toshiba will begin leveraging the information and data from physical products it provides to deliver more value to customers. Businesses that seize the opportunities enabled by DX have strong prospects of becoming a platformer, allowing plug-and-play with others — even competitors — to provide products and services and reshape the value chain. Read More: https://www.toshiba-clip.com/en/detail/7279