Enjoy 0% interest instalment payment plans on thousands of tech products from Shopee Electronics Expo From 26 to 30 September, shop the grand launch of Shopee Electronics Expo featuring up to 80% off leading electronics brands

Bangkok, 25 September 2018 – Shopee, the leading e-commerce platform in Southeast Asia and Taiwan, launches Shopee Electronics Expo, featuring up to 80% off thousands of electronics and gadgets from leading brands and retailers. In partnership with Kasikorn Bank, Krung Thai Bank, and Bangkok Bank, Shopee Electronics Expo will also offer 0% interest instalment payment plans, allowing shoppers to pay for their electronics purchases over a period of 3, 6 or even up to 10 months at no fee.

Agatha Soh, Head of Marketing, Shopee Thailand, said, “Electronics has always been a highly favoured category among our users in Thailand. During our recent Shopee 9.9 Super Shopping Day, electronics emerged as one of the top three performing categories. Shopee always strives to cater to the different needs of our users, hence we launched the Shopee Electronics Expo to provide them with first-hand access to a wide selection of the best electronics deals and promotions. In line with this, we have also partnered with leading banks in Thailand to introduce 0% interest instalment payment plans, effectively allowing users to enjoy an additional layer of convenience and security when shopping for their electronics needs on Shopee.”

To celebrate the grand launch of Shopee Electronics Expo from 26 to 30 September, users will be treated to up to 80% off across popular electronics categories such as Mobile & Gadgets, Home Entertainment, Computers & Laptops, Cameras, and Home Appliances. Shopee Electronics Expo will feature attractive electronics deals from major brands and retailers including Aconatic, Sonar, Fender, Sennheiser, HP, Lenovo, Huawei, Asus, SanDisk, Advice, ITCity, JIB, and many more.

4 popular products that can be found at the Shopee Electronics Expo:

1) LG UHD 4K Ultra HD Smart TV 55”

The latest LG Ultra HD 4K resolution smart television will refine users’ viewing experience with its crisp, sharp image quality. With its slim design, this television adds a modern, polished and sleek touch to homes.

2) HP Envy laptop

One of the newest models from HP, the Envy laptop packs exceptional power in a sleek and stylish design that is perfect for those with a mobile lifestyle. The Envy laptop is equipped with the latest Intel® Core™ processors and NVIDIA graphics card; ensuring high-quality performance and durability.

3) Asus Zenfone 5

The Asus ZenFone 5 is an affordable and value smartphone option that is highly popular among many Thais. The Zenfone 5 series’ greatest feature is its high-performance cameras which

encompasses a dual-camera system, enabling users to capture both the perfect selfie and landscape shot.
4) DJI Mavic 2 Pro Drone

The DJI Mavic 2 Pro Drone is a definite must-have for aerial photography enthusiasts. It embodies all of DJI's advanced signature technologies and features a stunning design that is both elegant and compact.

Download Shopee app for free on the App Store or Google Store.

For more information about Shopee Electronics Expo, please visit:
https://shopee.co.th/m/electronic-expo-sale
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About Shopee
Shopee is the leading e-commerce platform in Southeast Asia and Taiwan. It is a platform tailored for the region, providing customers with an easy, secure and fast online shopping experience through strong payment and logistical support.
Shopee aims to continually enhance its platform and become the region's e-commerce destination of choice. Shopee has a wide selection of product categories ranging from consumer electronics to home & living, health & beauty, baby & toys, fashion and fitness equipment.
Shopee, a Sea company, was first launched in Singapore in 2015, and has since expanded its reach to Malaysia, Thailand, Taiwan, Indonesia, Vietnam and the Philippines. Sea is a leader in digital entertainment, e-commerce and digital financial services across Greater Southeast Asia. Sea's mission is to better the lives of consumers and small businesses with technology, and is listed on the NYSE under the symbol SE.

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