English Gang Launches Online Learning in Thailand

Discover ‘The Future In Your Home’ as native English teachers go digital

March 7, 2018 – Bangkok – English Gang, a newly launched online English language learning curriculum is offering Thai children a world-class program taught by native English speakers with many years of teaching experience. The course, aimed at 4-12 year olds but open to all gives English reading, writing and conversation skills a digital boost; with a free online assessment providing invaluable insights for parents into how to accelerate their child’s English language capabilities through online learning with a dedicated native teacher.

English Gang Founder, Robert Kawada,has a wealth of experience, working in both the Thai and international education arena since 2004; helping reform over 100 schools in a pilot project with Thailand’s Ministry of Education and assisting government schools, bilingual schools and international schools achieve success. He was Managing Director of Thailand Friends, the country’s first English language social network, attracting over 100,000 users. A Co-Founder of Fotobook, a Korean photobook company, he exclusively retailed through True Corporation in 28 locations across Thailand.

Kawada highlights how language skills are a must for Thai youngsters and for Thailand in 2018 and beyond.

“Education is key to unlocking the true potential for individual students and the future success of Thailand. There are greater regional and worldwide opportunities than ever before in terms of career, financial freedom and quality of life. Proud of their heritage and traditions, Thai students also need to be able to communicate as global citizens and English language can help them achieve their dreams and goals.”

Following the initial online assessment, students are allocated to one of the six course levels, from Kittens up to Lions. Parents choose from a pool of over 50 tutors who have been carefully picked by English Gang, and select a class time that fits with the family’s schedule.

English Gang tutors are native English speakers from countries such as the USA, Canada and the UK, with at least a Bachelor’s Degree and a minimum of three years teaching experience. English Gang is the first company in Thailand to be accredited by Boston ESL in the USA, with a 5-star rated curriculum of high-quality course content. Meanwhile, each of the 400+ English Gang online classes are created specifically for Thai students to be part of a fun and safe environment that engages, entertains and enlightens student progress; accelerating communication skills and bettering their future work, life and financial options.

With faster Internet speeds than ever before in Thailand, the time is ripe for digital learning and creating a course that brings ‘The Future In Your Home’ is the idea behind English Gang, according to Robert Kawada.

“We are bringing the power of digital learning into the homes of children in Thailand, which really opens access to the English language and native speakers. It means families don’t have to deal with

travel logistics or the added expense and time pressure of sourcing a school, course and tutor. There needs to be a collective drive to take English language learning to the next level in Thailand over the next 10 years and this is our mission, one successful student at a time."

China boasts 300 million English speakers with Japan, Korea and Myanmar leading the digital-learning way too. Globally, 178 countries study English online with TESOL International Association, estimating more than 1.5 billion people are studying English. Online learning with English Gang offers the best of digital learning with a real-life online tutors, and Thailand needs to join the learning revolution to stay ahead of the curve.

Since the soft launch of English Gang at the end February 2018, over 100 students have signed up and the website is getting over 20,000 views a month. English Gang plans to have over 2,000 students by September 2018.
English Gang has received about USD500,000 (approx. THB16 million) in funding from 3 different investors based in the US .English Gang rates are THB 5,500 for 10 classes and THB 19,000 for 50 classes (or just THB 380 per class). For more information visit the English Gang Facebook Page.