Emerson Network Power Brings ''Future-Proof IT" Roadshow to Thailand's Hospitality Sector

Bangkok, Thailand [July 12, 2016] — Emerson Network Power, a business of Emerson (NYSE: EMR) and the world's leading provider of critical infrastructure for information and communications technology systems, today announced that it is bringing its Future-Proof IT roadshow to Thailand on July 15 at Andaman Beach Suites, Phuket. This year's event targets key decision makers in the hospitality industry as it moves towards digital transformation.

Thailand is a leading travel destination with an expected 32 million tourists and $61.02 billion in revenues in 2016, according to a Reuters report. With the tourism boom, international hotel chains, luxury resorts and boutique hotels are looking to harness digital applications such as self-service kiosks, smart rooms and sensors to improve the delivery of customer-facing services to gain competitive advantage.

"The volume and complexity of data brought about by these new technology applications require a strategic IT management approach. This year's Future-Proof IT roadshow seeks to empower enterprises to think beyond simply keeping the lights on and look into additional capacity that will support maximum efficiency and future growth in the data center," said Pichet Ketruam, country manager for Emerson Network Power in Indochina.

A key highlight of the roadshow is Emerson Network Power's converged infrastructure solutions, which are fully integrated solutions that contain power, thermal and infrastructure management in a rapidly deployable solution. These fully integrated data center environments address the speed of deployment, on-demand capacity and cost efficiency needs of a rapidly evolving hospitality industry.

The event will be done in partnership with Piramid Solutions Co. Ltd., the leading IT and communication specialist in Thailand's hospitality industry. Speaking on the event, Piramid managing director Kantapat Luengcharoenwatana shares, "The hospitality industry is shifting towards digital transformation brought about by trends such as the Internet of Things (IoT), edge computing and cloud computing. Industry players are leveraging on these new technologies to provide customized consumer experiences to cater to the new breed of hyper-connected, highly mobile travelers," said.

More Future Proof IT events are lined up across Southeast Asia targeting various industries. Experts from Emerson Network Power will share strategies to future-proof all facility areas, addressing the challenges such as overall power availability, safety and efficiency.

For more information about these events, contact Marketing.AP@Emerson.com.

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About Emerson Network Power
Emerson Network Power, a business of Emerson (NYSE:EMR), is the world's leading provider of critical infrastructure technologies and life cycle services for information and communications

technology systems. With an expansive portfolio of intelligent, rapidly deployable hardware and software solutions for power, thermal and infrastructure management, Emerson Network Power enables efficient, highly-available networks. Learn more at www.EmersonNetworkPower.Asia.

About Emerson
Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2015 were $22.3 billion. For more information, visit Emerson.com.