Dusit International set to open new hotel in Vietnam’s popular seaside destination Vung Tau





Bangkok, 24 July 2017 – Thailand-based, global hospitality company Dusit International has signed a management agreement with Ha Dat Company Limited to operate dusitD2 Vung Tau, the first dusitD2 branded property in Vietnam, slated to open in Q2 2018.
Situated approximately 90km from Ho Chi Minh City in the south of Vietnam, Vung Tau is the former capital of Ba Ria-Vung Tau Province and is spectacularly located on a peninsula with extensive beaches. Vung Tau serves as a popular seaside getaway for domestic travellers as well as tourists from around Southeast Asia.
The upscale dusitD2 Vung Tau is located on the west of the peninsula approximately 10 minutes by car from Vung Tau center. Upon completion, the hotel will comprise 100 rooms set within independent bungalows along with two grand villas.
In line with dusitD2 branding, dusitD2 Vung Tau has a contemporary design with creative and vibrant décor. Facilities include an all-day-dining outlet, seafood restaurant, a stylish bar, a spa and gym, and a ballroom.

Popular attractions on the peninsula include Christ of Vung Tau, a 32-metre-high statue of Jesus Christ; Vung Tau Lighthouse, providing an uninterrupted 360 degree view of the city; and Vung Tau’s beach front, with its wide range of seafood restaurants and bars. Two significant entertainment attractions under development are Vung Tau Aquarium and Bau Trung, a Disneyland styled theme park. The International Airport located in Ho Chi Minh City is approximately 90 minutes by car.

“Last year, Vietnam welcomed 10 million international tourists, an increase of 26 per cent from 2015, and this positive growth only looks set to continue,” said Ms Suphajee Suthumpun, Group Chief Executive Officer of Dusit International. “So now is the perfect time to introduce our contemporary dusitD2 brand to the market, and we are delighted Ha Dat Company has given us this opportunity. We now look forward to providing a hotel experience that not only delights guests with our signature gracious hospitality inspired by authentic Thai values, but which also elevates Vung Tau’s profile as a destination while having a positive impact on the local community.”

Mr Nguyen Vu Hung, Chairman of Ha Dat Company Limited said, “A key objective of this property is to elevate Vung Tau’s standing as a tourist destination, and in Dusit International we have the perfect partner to achieve this aim. Drawing on over 65 years of hospitality experience, the company is renowned for the high quality of its hospitality and services as well as its community approach to business, and we are confident dusitD2 Vung Tau will be a resounding success.”
With 29 properties currently in operation across four brands in eight countries, Dusit International is in a significant growth phase which will see the number of Dusit properties reach 70 within the next three to four years across key markets worldwide.
The company will officially make its Vietnam debut early next year with the opening of the DusitPrincess Moonrise Beach Resort on Phu Quoc island.

About Dusit International

Dusit International was founded in 1948 by Honorary Chairperson Thanpuying Chanut Piyaoui, whose first hotel was the Princess on Bangkok's New Road. Today the company is a leader in hotel management, franchising and education and comprises a unique international portfolio of distinctive hotels and resorts operating under four brands: Dusit Thani, dusitD2, DusitPrincess and Dusit Devarana.
The company currently operates 29 properties worldwide and has over 51 confirmed projects in the pipeline in key destinations such as Australia, Bhutan, China, Indonesia, Kenya, Myanmar, Oman, Philippines, Qatar, Saudi Arabia, Singapore, Thailand, Turkey, and UAE.
Dusit International also operates the signature Devarana Spa and has a fast-growing Education Division. The latter, established in 1993, comprises Dusit Thani College, which offers vocational and postgraduate hospitality degrees at campuses in Bangkok and Pattaya; Le Cordon Bleu Dusit Culinary School; and the recently opened Dusit Thani Hotel School, which is Thailand's first hospitality school based on the ASEAN Common Competency Standards for Tourism Professionals. In 2018 Dusit will open the pioneering Dusit Hospitality Management College, a unique fully integrated hospitality school and hotel in Manila, Philippines.
For more information, please visit www.dusit.com.

About Ha Dat Company
Established in May 2002, Ha Dat Company Limited started as a consumer business enterprise specializing in petroleum. After a period of operation, the company identified the potential for investing in Vung Tau's budding tourism industry and applied to Ba Ria Vung Tau People's Committee – Department of Tourism – Department of Construction – for a licence to invest in the tourism sector. The company's first investment in this field is its Sao Mai project, located on Tran Phu Street, Bai Dau Beach, Vung Tau City, Vietnam.