

Dropzone collaborates with TAT - Thai Air Asia create new phenomenon in music festival



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create new phenomenon in music festival placing Thailand as the new destination for music events and attracting tourists and music lovers from around the world

Dropzone Entertainment invest more than 100 Million Baht in organizing and creating a new phenomenon of a world class music festival “Dropzone Festival Bangkok 2018” for the first time in Asia

This event is collaborated with TAT and Thai Air Asia, actively promoting Thailand as the new destination for international music events. Expecting to attract more than 20,000 music lovers around the world and generating over 100 Million Baht in revenue.

Ms. Melty- Melanie Tantiwanich, Executive producer of Dropzone Entertainment Co., Ltd. – the organizer of Dropzone Festival Bangkok 2018, has revealed that the International Tech – Music Festival has gained popularity around the world over the past 3 years and has average growth of 60% per year. Thailand’s market has the potential and is ready for such an event that’s why the company has confidence to invest over 100 Million Baht to organize The Dropzone Festival Bangkok 2018 in the form of Tech-Integrated Music Festival for the first time in Bangkok and even in South East Asia, during 2-3 March, 2018, at the Wonder World Extreme Park at Ram Indra Road.

This world-class music festival will be managed by world-class and state-of-the-art technology team. Such as team from Europe, Switch Audiovisuals, behind the success of Sónar Barcelona in collaboration with Ledscontrol, a global award-winning production design team. Garuda stage, the creator of the DWP, Zouk in Singapore Space and Amnesia at Ibiza in Spain. Moreover, Dropzone also get the Europe’s top-of-the-line work, such as Tomorrowland and Primavera Sound as a partner

The freshness and uniqueness of this music event is the creativity in combining video game features together with movies into the music festival seamlessly. The team and partners guarantee that this work will tear the regular rules of music event. This could be the first music festival in Thailand and in Asia ever occur. It is definitely the turning point of the world music festival, “said Malt-Melanie.

Ms. Melty- Melanie further stated that Dropzone Entertainment plans to host an annual music festival in Bangkok 5 years continuously. There will be five Sci-fi theme stories telling about the post-apocalyptic world after past of the disaster. The first year was called Chapter 1: Apocalypse this part is the launch and introduce the partier to Dropzone world. This first-year event will focus to the cyber funky music style which will be many Audiomancers or electronic world class DJs, including Dash Berlin, Kaskade, Sven Väth, Paul Van Dyk and Valentino Khan. The organizers also intend to create this event as the first virtual MMORPG in the world.

We have three main stage: The Core, The Station and The Armory. There are also a spectacular zone such as The Arcade which has a 360 VR Dome, Pro-toys and Instaroid, as well as world-class movie

studios. The Arena is a laser-shooting zone offered by Lazgam and The Bazaar. The food and art scene will be set same as in the Sci-fi movie scene. For the further years to come, we will create a better experience by using better technology in order to give our participants to enjoy the game and interact with Dropzone world.

For this coming event, we received well supported from Tourism Authority of Thailand and AirAsia as well as many private organizations. We are all agreed that Dropzone Festival 2018 will be another key important strategy to attract more tourists from all over the world to visit Thailand. It also makes Thailand to be a new destination for international music festivals, added Ms. Melty- Melanie

The tickets are available for purchase at
<https://www.ticketmelon.com/event/dropzonefestivalbangkok2018>

Reservation Diamond Dome at email: reservations@dropzonefestival.com

For more information please follow: www.dropzonefestival.com

Facebook: www.facebook.com/dropzonefestival

Instragram: @dropzonefestival

Line (Business): @dropzonefestival

General Information: infotronic@dropzonefestival.com

Preview animated Teaser 30-Second at

Preview animated Teaser (English subtitles) at

Preview animated Teaser (Thai subtitles) at

Register for special privileges, exclusive news or receive the promo code for a discount at
www.dropzonefestival.com

Dropzone Team is confident that our attendees will enjoy this amazing party experienced from Dropzone Festival 2018 Including our pre-party at the super club (Onyx) in Thailand before the actual event.

For more information please contact:

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