

‘Dinner in the Sky’ Takes off in Thailand for the first time ever



Dinner In The Sky Thailand, a culinary experience high above the city skyline and hosted among the stars officially launches its inaugural flight in Bangkok today. This is the first time this global phenomenon has been made available to Thais and international visitors to Thailand. Featuring the world's only suspended high-altitude dinner table, guests are seated securely at a height of 50m where they enjoy a four-course gourmet dinner with astonishing views of the Bangkok skyline. Dinner In The Sky Thailand is located between The Emporium Shopping Complex, the Benchasiri Park and Dinosaur Planet (right next to BTS Phrom Phong). The launch program includes a Gala event joined by VIP and media guests, and celebrities including Mr. Weerasak Kowsurat, Minister of Tourism and Sports, Ms Plernpit Muenpon, Executive Director, Information Technology Office, Tourism Authority of Thailand, Woody and his Friends.

Operated in over 45 countries including France, USA, Holland, China, Macau, Denmark, Finland, Japan, Sweden, Taiwan, Portugal, Malaysia, Dinner In The Sky Thailand is presented in collaboration with DITS ASIA, The Emporium Group, Official Caterer: Sheraton Grande Sukhumvit and Official Ride Partner: Uber Thailand.

Twenty-two VIP guests per round with specially equipped safety belts are seated around a large dinner table, with the entire Dinner In The Sky system suspended by a 200-tonne European telescopic boom crane. The experience promises front row seats to the most astonishing sunset and night views of the city has to offer – a culinary experience like nothing else bound by the laws of gravity. All customers have been provided with free UBER rides to launch flight, indicative of the reliable services and safe experiences provided by both Dinner In The Sky and its UBER official ride partner. Uber will take care of rides both to and from the experience, making sure the entire night will be a night to remember!

Friso Poldervaart of Dinner In The Sky Thailand, says, “My sincere thanks to all of our keen supporters in Thailand who have been demanding that we bring Dinner In The Sky here. We are so excited to present this amazing experience for the first time ever in Thailand, for Thai diners and international visitors coming to Bangkok. Dinner in the Sky Thailand will take your dining experience to new heights; an ideal initiative and an exciting movement for such a joyful foodie city – one that is always on the lookout for something new and extraordinary. Both Thai nationals and foreigners have shown great excitement for Dinner in the Sky Thailand. Tickets are selling out fast”. Mr. Weerasak Kowsurat, Minister of Tourism and Sports, said, “Thailand is pleased to welcome this amazing culinary experience in line with our global reputation for offering some of the most-loved and innovative cuisine on the planet. Diners, especially those tourists and residents at the higher end of the market, are constantly demanding of new experiences and the highest quality in hospitality and F&B, and that is exactly what Dinner In The Sky presents”.

Johannes Bergstrom of Dinner In The Sky Thailand, spoke of the quality of the operational side of DITS Thailand, saying, “Dinner in the Sky is designed according to German safety standard DIN 4112 regarding flying structures specifications, and has surpassed world-leading German TUV-accredited standards. With a zero accident record and more than 10 years of operations in 45 countries, Dinner In The Sky is a professionally handled production that has been tested and retested to guarantee absolute safety of diners at all times”.

Mrs. Paipan Laklaem, Group GM of The Emporium and The EmQuartier Shopping Complexes, adds, “We are so excited to see and be involved with the launch of this remarkable dining experience. We are proud that DITS is located between The Emporium Shopping Complex (BTS Phrom Phong), the

Benchasiri Park and Dinosaur Planet, on the land of EmSphere project which is the world-class lifestyle destination in the middle of Bangkok so our customers both Thais and foreigners can enjoy this remarkable experience.

Arvin Randahwa, CEO of DITS ASIA, said, "Dinner In The Sky Thailand is only the second DITS launch in Southeast Asia. This experience will be a perfect addition to the country's variety of culinary experiences, and both locals and tourists alike should not miss this once-in-a-lifetime experience. We are also excited to work with our local Thai partners, who share our vision in making the event an unforgettable one for everyone".

Mr. Robert Wittebrood, Executive Assistant Manager of Sheraton Grande Sukhumvit, said, "Our catering team headed by award winning Executive Chef Gaetano Palumbo has designed a special four course menu that perfectly complements the extraordinary experience of DITS Thailand. We are very pleased to see the extraordinary Dinner In The Sky innovation arrive in Thailand, to the satisfaction of high-end diners looking for the next big experience".

Reservation for Dinner in the Sky Thailand can be made online at www.dinnerinthesky.co.th for 4,990 THB on weekdays and 5,390 THB at the weekend, inclusive of the four-course meal by Sheraton Grande Sukhumvit. There will be two flight sessions per day: Sunset at 18:00 and City Lights at 19:30. The flight duration is 60 minutes.

For more information & bookings, please visit www.dinnerinthesky.co.th

Dinner In The Sky SPECS

- A high quality 'novelty' restaurant service and dining experience
- Uses a crane to hoist its diners, table and waiting staff 150 feet (50 meters) into the air with a 200-ton German telescopic boom provided by TSK Diamond
- Guests are served a 1-hour long, 4-course dinner prepared by renowned Chef Gaetano Palumbo from Sheraton Grande Sukhumvit
- Guests are required to fill in a release of liability form. Toilets are available on the ground
- Lockers are available for guests to store their personal belongings
- Guests are allowed to take mobile phones and cameras with them during the flight
- The in-the-air suspended table was developed following the highest safety standards and is produced in Belgium
- Hosting up to 22 guests as well as 1 chef and 2 waiters, guests enjoy high quality food & drinks, music and breathtaking views
- Guests are permitted to park for 4 hours free of charges at The Emporium Shopping Complex

Forbes magazine called it one of the world's ten most unusual restaurants. The world's leading media showed their interest in the concept, and it has been featured on ABC, NBC, TF1, The Herald Tribune, Le Monde, the Frankfurter Allgemeine, People Magazine, Elle and Forbes.