CONWOOD Modern Trade Roadshow Underscores Innovative Leadership in Fiber Cement

CONWOOD CO., LTD., a subsidiary of Siam City Cement Public Company Limited, has successfully organized the “CONWOOD Modern Trade Roadshow” to meet with homeowners, technicians and customers to reinforce their leadership in Fiber Cement Innovation, and their role as the first and only one manufacturer of the Eave Two-In-One series product, which brings together two layers in one single sheet. The “CONWOOD Modern Trade Roadshow” concentrated on modern retail outlets in Rangsit and Phutthamonthon, Salaya area, such as Thai-Watsadu, Global House, HomePro and Mega-Home. During the event, CONWOOD introduced how-to uses of the product and offered special promotions to customers. The roadshow was received by large numbers of customers and all were invited to join further Conwood activities in March and April. For more information, please call 1732 ext. 4.