Connecting Founders Shares Insights on Funding Options for Entrepreneurs

Connecting Founders is preparing its December edition of Women in Business at the Residence of the Dutch Ambassador, his Excellency Mr. Karel Hartogh, in Bangkok. This time the focus will be on how to successfully pitch to investors.

On December 14, 2016, from 6:00 pm to 9:00 pm, Connecting Founders will discuss a number of techniques businesswomen can use to win over investors during a pitch. Two successful women entrepreneurs with local and international experience in a variety of industries have been invited to speak about their own experiences and give valuable advice about this important topic.
One of the speakers is Ms. Tee Plern Suraphongchai who is currently a partner at Venturra, a US $150 million fund that invests primarily in South East Asia. Drawing on her extensive experience of funding companies she will highlight how investors select who to work with. This will help businesswomen understand the investor's perspective and make it easier for them to receive financial backing.
Ms. Cassandra Italia, the founder of TopDocs.asia, is the other speaker invited for this event and will be speaking from an entrepreneur's perspective. She has founded multiple companies herself and is now successfully running TopDocs.asia, a website that helps people find the healthcare solution the best suits them in Thailand.

The highlight of the Women in Business series' last event of 2016 will be Ms. Italia's live demonstration of her successful pitch to investors. She will reenact the proposal that got her into the 500 Accelerator program and share information about the points that can make or break a pitch.
Ms. Natapree Pichaironarongsongkram will be moderating this event and can also contribute her share of important information about the subject of pitching to investors and winning them over. Her strong background in hospitality and real estate have prepared her for her current role of Managing Director of Supatra Real Estate Company Limited, where she frequently deals with investments and development plans for new business opportunities that need to be funded.

"We are very excited to close what has been an extraordinary year with a session on pitching to investors and a demonstration of a successful real-life pitch from one of our members. We are very grateful to our mentors and speakers who have been so incredibly generous in sharing their experiences and advice with others. This is what makes our community so valuable," says Caterina Meloni, founder and chairwoman of Connecting Founders.
With this great group of speakers sharing invaluable insights on a topic that is intimidating to a lot of entrepreneurs, Connecting Founders is ending the year on a strong note. By supplying businesswomen with essential knowledge on how to secure the needed funds, they are encouraged to take charge in the new year and make things happen for themselves and their companies.

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About Connecting Founders
Launched in September 2015, Connecting Founders is dedicated to promoting women-led business

in Thailand and South-East Asia. By hosting events such as the Women in Business South East Asia series, it gives successful businesswomen a way to communicate their knowledge and experience to the next generation of female entrepreneurs. These events teach women more about building their business and offers places where they can connect and build their network.