# Chatrium Point Plus Loyalty Program Announces Two New Promotional Campaigns To Kick Off 2019





Chatrium Point Plus (CPP+) is a loyalty program of Chatrium Hotels & Residences designed to recognize and reward our most valued guests for their loyalty and trust.

To start off 2019 with a bang, we are announcing two new promotional campaigns: the Triple Points For Your Birthday Month Campaign, and the Member-Get-Member Referral Campaign.

The Birthday Month Campaign is self-explanatory – you get triple points for any qualified spending during your birthday month! Meanwhile, the Member Referral Campaign rewards the existing and the new member with 100 points each!
Let's note here that membership in CPP+ is absolutely free. Earning points couldn't be simpler. For every booking, meetings and/or banquets events held in the participating Chatrium Hotels and Resorts including Chatrium Residence Sathon Bangkok and Chatrium Hotel Riverside Bangkok. Getting the points entitles members to redeem the rewards. You'll earn points that you can accumulate to redeem a wide range of exclusive rewards and privileges. You'll earn 1 Point for every THB 50 or US$ 2 spent at our properties.
You can accumulate points to redeem for a wide range of exclusive rewards and privileges. We have a whole host of exciting rewards exclusively for CPP+ members, from deliciously delectable food and beverage vouchers and luxurious one-night stays to full-day meeting packages and even a THB 20,000 voucher to spend at the Emporium or Siam Paragon for the ultimate shopping spree!

Chatrium Point Plus is open to individuals or corporate clients who make a booking through the property's reservations department or the Chatrium website at any of our participating properties – Chatrium Hotel Riverside Bangkok, Emporium Suites by Chatrium, Chatrium Golf Resort Soi Dao Chanthaburi, Chatrium Hotel Royal Lake Yangon, Chatrium Residence Sathon Bangkok and Maitria Hotel Sukhumvit 18 – A Chatrium Collection. Bookings made through a third party are not eligible to earn points. Memberships are free but not transferable.

To check your existing points, log in at any time to the Chatrium Point Plus App or Chatrium Point Plus website, where you can also reserve the remarkable rewards you'd like to redeem.

For more information for reservations please call Chatrium Hotels and Residences at +66 2 307 8888 Email: plus@chatrium.com or visit www.chatriumpointplus.com