# CENTARA LAUNCHES “HAPPY TOGETHER CENTARATHE1” CAMPAIGN WITH A GRAND PRIZE OF 1,000,000 CENTARATHE1 POINTS

Centara Hotels & Resorts, Thailand’s leading hotel operator, is offering travellers the chance to win up to 1,000,000 CentaraThe1 points in its latest “Happy Together” campaign.

CentaraThe1 members get twice the love this month, with double points on every booking, plus the chance to enter the lucky draws.

Five weekly draws with prizes of 100,000 CentaraThe1 points will be held from 1 October – 8 November 2020. The final lucky draw with the 1,000,000 CentaraThe1 grand prize will take place on 11 November 2020.

CentaraThe1 Points can be used to redeem for stays at any Centara Hotels & Resorts property on Centara’s website. Members can also redeem points for culinary and spa experiences at the hotels and resorts.

For example, 100,000 CentaraThe1 points can be redeemed for a two-night stay at Centara Grand Central World, one Hot Stone spa treatment, one dim sum meal at Dynasty, plus THB 1,000 eCash voucher to spend at the hotel. The same number of points can also be used for a two-night stay at Centara Grand Phuket Beach Resort, one spa treatment, and two buffet meals.

The winner of 1,000,000 CentaraThe1 points can enjoy some of the best experiences Centara has to offer, such as a six-night stay in a Deluxe Water Villa at Centara Ras Fushi Maldives, complete with club benefits. One million points can also be used to redeem for a four-night stay in an Ocean Water Villa at Centara Grand Island Maldives, enhanced with club benefits, plus an additional three-night stay at Centara Grand Central World, inclusive of two hot stone spa treatments and dim sum meal for two.

Travellers are automatically entered into the lucky draw with any room booking made between 1 October and 8 November 2020 on Centara’s website for any of the group’s 42 properties in across

Thailand and overseas. They receive an additional chance at the draw if the booking is for a stay within the same period.

CentaraThe1 members can also increase their chance at winning by: booking with The1 point redemption; purchasing a 10.10 Golden Ticket on sale between 9 – 11 October 2020; or purchasing or renewing their annual Centara Privilege Club membership between 1 October – 8 November 2020.

Room rates start from THB 720, and every booking automatically receives one chance in the lucky draw, with no limits on number of bookings per person.

In addition to free award night redemptions, CentaraThe1 members enjoy member discounts on all room rates and Point Boost every Wednesday, and pay less or redeem for free on CentaraDeals.com.

TraAdditional weekly draws of 100,000 CentaraThe1 points, plus CentaraThe1 members receive double points on every bookingvellers who are not yet a CentaraThe1 member can sign up for free at www.centara1card.com.

For more information, please visit the Centara website at www.centarahotelsresorts.com, or contact the reservation centre at reservations@chr.co.th, +66(0) 2101 1234 or via live chat.