CEBIT ASEAN Thailand 2019 strongly supported by MOST & MDES

CEBIT ASEAN Thailand ("CEBIT") is pleased to be supported by the Ministry of Science and Technology ("MOST"); and the Ministry of Digital Economy and Society of Thailand ("MDES"), once again. CEBIT, ASEAN's business platform for innovation and digitalization is focusing on four crucial and relevant profiles for 2019 – Data and Cloud; Business Solutions; Smart Solutions and IoT; and Cyber Security. Designed to cement Thailand as ASEAN's technology and digital hub, CEBIT aims to drive SMEs and large corporations to achieve the government's vision of digital 4.0. CEBIT will be held from 27 to 29 November 2019, at IMPACT Exhibition Center, Bangkok, Thailand.

Peerayaphan Pongsanam, Assistant Senior Project Manager, IMPACT Exhibition Management Co., Ltd., revealed "Experts have forecasted that the ASEAN digital market in ASEAN will be valued at up to USD 2.4 thousand million in 2025. We believe that technology is the key to the growth and sustainability of businesses. Hence, CEBIT has partnered a number of trade organizations and associations, both local and regional, to ensure the standard and relevancy of the show is upheld. In addition to MOST and MDES, Japan External Trade Organization (JETRO) and Hong Kong Software Industry Association are also on board. They will be bringing top Japanese and Hong Kong enterprises to CEBIT. Other intentional pavilions will be coming from China, Germany, India, Singapore, South Korea from South Korea, amongst many others. They will showcasing their latest technology and solutions to more than 8000 decision makers and professionals from diverse industries."

One key highlight of CEBIT will be the contents brought by Tech Talk Thai, Thailand's top IT website. In collaboration with Tech Talk Thai, CEBIT will present an informational and invaluable program, presented by leading industry gurus. Another highlight to look out for is CEBIT's business matching program. A key component of CEBIT, it provides exhibitors the opportunity to meet with top-level buyers in one-on-one prescheduled meetings.

For more information about INTERMAT ASEAN 2019, please visit our website at https://cebitasean.com/