CARTRACK – GLOBAL INDUSTRY LEADER FOR TELEMATICS PLATFORM INTRODUCES THE FIRST ALL-IN-ONE FLEET MANAGEMENT AND ENTREPRISE SOLUTION TOOL IN THAILAND

Comprehensive software allows for enhanced business efficiency, increased profitability and improved workforce management.

28 September, Bangkok, Thailand – Cartrack, global industry leader for telematics solutions introduces the All-in-One Fleet Management and Enterprise Solution. The all-in-one solution is a culmination of comprehensive data driven platform for end-to-end fleet management, workforce management and telematics information. The solution had been successfully rolled-out in more than 25 countries worldwide and now services more than 675,000 active business subscribers.

“Fleet operations are under constant pressure to deliver more efficiencies while maintaining productive working environment and protecting valuable assets. With Cartrack’s entreprise solution tools , we make every vehicle more effective, reducing costs and ultimately allowing business to do more with less,” Poitr Chrewscielewski, General Manager, Cartrack Thailand.

Cartrack’s Entreprise Solutions provide complete mobile asset tracking coupled with management tools that provide attractive return of investments for businesses who are looking at reducing costs and increase efficiency. Features also contribute hard-dollar savings in fuel through system monitoring, telematics on driving behaviors and patterns. In addition, Cartrack’s telematics solutions is set to improve driver behavior, reduce accidents contributing to better execution of corporate mandates and value to the organization.

Fleet Management Solution
• All-in-one business solution at a touch of a button – anytime, anywhere
• Increase business efficiency and profitability
• Reduce vehicle investment risks, reduce transportation and staff costs, improve transport efficiency
• Improves productivity by saving time not only to drivers but also company’s workforce

Additionally, Cartrack solutions are configured according to each customer’s requirements and operating environment to deliver the most important information at any given time by the most efficient manner such as scheduled report, ad hoc reports and high priority email alerts.

Headquartered in Johannesburg, South Africa and listed on the Johannesburg Stock Exchange, Cartrack is well-established with extensive footprints in Africa, Europe, U.S., New Zealand and South East Asia. Cartrack is the proprietary owner of all its solutions and hardware manufacturing based in South Africa.

Cartrack Thailand commenced operations in 2014 with a capital investment of 20m THB and has

since garnered the trust of many local companies as well as MNCs alike.

“Thailand is made up a vibrant and complex supply chain market. To supplement the need for more organized, efficient and business productivity, we are confident that Cartrack Entreprise solutions is able to meet the needs of these companies.” Added Evert Ong, CEO ASIA.
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