

BRAZILIAN MUAY THAI CHARITY NIGHT



FOR IMMEDIATE RELEASE

For more information please contact:

Ms. Nitzi Vathanaprida - nitzi.vathanaprida@itamaraty.gov.br / (02) 285-6083

Ms. Reena Hallberg - reena@muaythailives.com / 084-016-7554

BRAZILIAN MUAY THAI CHARITY NIGHT

Venue: The Stage, Warehouse 4, Asiatique The Riverfront

2194 Charoenkrung Road, Bangkok 10120

February 9, 2017, 7:45 pm

Bangkok, Thailand (February 2, 2017) - The Embassy of Brazil in Bangkok together with Muay Thai Live: The Legend Lives is hosting the first Brazilian Muay Thai Charity Night in Bangkok, on February 9, 2017 at The Stage, Asiatique. A portion of the proceeds from the ticket sales will support the educational and human developmental projects headed by the missionaries of the Epiphany Fang Catholic Church, in the Fang District of Chiang Mai.

Presiding over the evening will be Guest of Honour, His Excellency The Ambassador of Brazil to Thailand, Mr Gilberto Moura, as well as delegates from the Ministry of Tourism and Sports, and members of the press. The charity event is open to the public, and tickets can be purchased in advance or at the door. (See below for prices)

The aim of this event is to introduce Brazilian culture to Thailand through performance art. The evening will comprise of the award-winning stage show Muay Thai Live, followed by a special performance of the Brazilian Martial Art Capoeira, and lastly, two live Muay Thai fights with Brazilian fighters.

At a press conference held on February 2, 2017 at the Embassy, the organisers discussed the significance of this event.

[“.....” Insert quote - Flávio Campestrin Bettarello, Consular, Embassy of Brazil in Bangkok]

“Muay Thai or the Art of Thai Boxing originated in Thailand, but has spread throughout the world. Brazil is one of the nations that this ancient sport has gained immense popularity in. Hence by collaborating with the Embassy of Brazil for this special event, Muay Thai Live aims to further strengthen ties between the two nations by means of sports and culture. Hosting this charity night at our venue is an honour for us, as we showcase the best of Brazil and Thailand through performance art.” - Reena Hallberg, Public Relations and Communications Manager, Muay Thai Live: The Legend Lives

###

About the charity

Epiphany Fang is part of the Pontifical Institute for Foreign Missions (PIME), an international group of missionaries committed to working with underprivileged communities in 18 countries, and over 5 continents.

About Muay Thai Live: The Legend Lives

Muay Thai Live: The Legend Lives is an exciting new stage production that narrates the untold stories of the origins and heroes of Thailand's revered martial art, Muay Thai. The award-winning show chronicles the historical milestones of Muay Thai, against the richness of the country's amazing cultural backdrop, and spanning over 300 years. This epic live stage performance is presented through a stellar combination of fights, stunts, drama, music, and electrifying light and sound effects. The show is created and directed by Ekachai Uekrongtham, the critically-acclaimed director of the film *Skin Trade* (2014) as well as *Beautiful Boxer* (2013).

Venue

The Stage is a brand new, world-class theatre built for the show at Asiatique the Riverfront, Asia's largest riverside outdoor lifestyle, dining experience, and al-fresco shopping complex. The Stage is also a multi-purpose venue that is ideal for conferences, seminars, and events.

Programme

7pm - The evening will begin with a reception hosted at The Stage, Asiatique, by Guest of Honour His Excellency, The Ambassador of Brazil to Thailand Mr Gilberto Moura, for VIP delegates and members of the press.

7:45pm - Opening speech by Mr Moura

8pm - Muay Thai Live: The Legend Lives stage show

8:50pm - Capoeira Martial Art performance

9:10pm - Two live Muay Thai fights with Brazilian Fighters

9:45pm - End of event

Ticket sales

Pre-sale (special price until February 7th)

THB800 (Standard Seat, including popcorn and soft drink or water)

THB1, 000 (Premium Seat, including popcorn and soft drink or water)

At the door prices on the day of the event:

THB1, 200 (Standard Seat)

THB1, 500 (Premium Seat)

For ticket sales please contact: Ms Claudia Gomes claudia@muaythailives.com / 088-625-9944