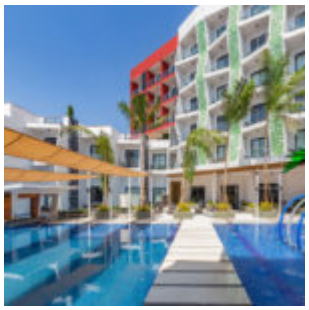
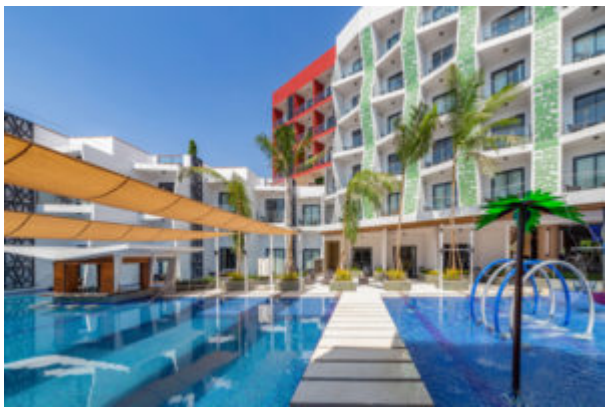
Best Western® Hotels & Resorts Introduces International Hospitality to Panglao Island, the Philippines' Beautiful Beachfront Paradise





Best Western Hotels & Resorts has expanded its presence in the Philippines with the launch of a brand new beachfront resort in Panglao, the idyllic island in the central province of Bohol.

Best Western Plus The IvyWall Resort-Panglao opened its doors on November 15, 2019, becoming the first internationally-branded resort in this enchanting destination. This landmark development will provide a significant boost to Panglao's tourism industry, helping the island attract a new generation of visitors to its stunning shores.

Commanding a prime position in Panglao's main tourism area, this striking, design-led hotel overlooks the powder-soft sands and crystal clear seas of Alona Beach, just a short distance from many shops and local attractions. Bohol-Panglao International Airport is also less than ten minutes' drive away, offering regular flights to and from major domestic hubs like Manila, Clark and Cebu City.

Best Western Plus The IvyWall Resort-Panglao features 80 bright and stylish rooms with balconies overlooking the pool, gardens or sea. Some rooms even lead directly into the resort's freeform outdoor swimming pool, and a selection of sea-facing suites even feature private balconies with Jacuzzis.

Guests can spend endless days soaking up the exotic ambiance, either by the pool or on the beach, which is nestled in front of the resort. The pool bar is a great place to enjoy cool refreshments and light snacks during the day, and there is also a seaside garden, a children's playground and fitness center, creating a variety of ways to unwind. As the sun sets, guests can head to the Tereza Rooftop

Deck for a cocktail or enjoy a memorable evening meal at the rooftop restaurant.

Finally, event planners can take advantage of extensive function facilities, including three meeting rooms, a business center and outdoor spaces for poolside dinners, team-building sessions and dream weddings.

“We are delighted to welcome all domestic and international guests to Panglao, a hidden gem which is now starting to emerge on the world stage. With its perfect location, contemporary design and modern facilities, supported by Best Western’s renowned service standards, Best Western Plus The IvyWall Resort-Panglao will elevate the quality of visitor accommodation to new levels of excellence,” said Olivier Berrivin, Managing Director of International Operations – Asia, Best Western Hotels & Resorts.

“We look forward to introducing many more domestic and overseas guests to this delightful destination; Panglao’s tourism industry has a very bright future and we look forward to being an integral part of it for many years to come,” Olivier added.

Nestled in the Central Visayas region of the Philippines, connected to Bohol by two bridges, Panglao is a quintessential tropical paradise. Lined with pure white sands, warm shallow seas and vibrant coral reefs, it is a spectacular setting for swimming, snorkeling and scuba diving. Guests can also enjoy boat trips, dolphin watching excursions, kitesurfing, sea kayaking and many other activities.

The opening of Best Western Plus The IvyWall Resort-Panglao reinforces Best Western Hotels & Resorts’ position as one of the biggest hotel groups in the Philippines. The company now operates eight hotels and resorts across the country, including locations in Metro Manila, Angeles City, San Fernando, Puerto Princesa, Cebu City, Subic Bay, and now, Bohol.

For more information and reservations, please visit www.bestwesternasia.com