

Best Western® Hotels & Resorts Helps to Change Young Lives in Thailand's Chanthaburi Province



Best Western Hotels & Resorts recently embarked on an important social mission, aimed at improving the lives of local children in eastern Thailand's Chanthaburi province.

A team of volunteers from Best Western's regional head office in Bangkok, led by Niramorn Makornpruttipong, Senior Regional Director of Administration & Procurement – Asia, recently travelled for more than five hours to visit two schools in remote rural areas of Chanthaburi.

Having previously gathered donations from Best Western's associates and partners across Asia, the team delivered these much-needed supplies, including food, toys, consumer goods and sports equipment, to Ban Khlong Daeng School and Ban Bo Cha Om School. Each school was also given a financial donation to help support it in the future.

Best Western's volunteers were warmly welcomed at both schools, and spent a fun-filled day playing games and chatting to the students and teachers. There were plenty of laughs and smiles throughout the day, and an enjoyable time was had by all.

"We are delighted to undertake another rewarding social mission in Thailand, as part of Best Western's enduring commitment to helping underprivileged communities and improving the lives of children in rural regions. It was truly heart-warming to see the joy on the faces of the children we met, and I am confident that our donations will make a real difference to their lives," said Khun Niramorn, who led the two-day CSR journey.

This important initiative forms part of the global Best Western For A Better World® program, which supports numerous charities around the world. For more information, please visit www.bestwestern.com/en_US/about/better-world.html.