Best Western® Hotels & Resorts Celebrates Ground-Breaking Ceremony for Best Western Nada Don Mueang, One of Bangkok's Best-Connected New Hotels





Best Western Hotels & Resorts has held a ground-breaking ceremony for its latest hotel in Bangkok, Best Western Nada Don Mueang, which is set to become one of the best-connected hotels in Thailand's thriving capital city.

When it opens its doors in the fourth quarter of 2020, Best Western Nada Don Mueang will be one of the closest internationally-branded hotels to Don Mueang Airport, which handles more than 40 million passengers per year. It will also be connected by two brand new urban rail links, the Pink Line and Green Line, which will provide fast and efficient transport to downtown Bangkok and across the Thai capital. Bangkok's elevated expressway network is also within easy reach.

Positioned in the up-and-coming north of Bangkok, the new hotel is situated an emerging business and residential area which is also home to the Thai government complex, major universities and hospitals, IT Square, Central Plaza Ramindra, and IMPACT, Bangkok's largest conference and exhibition center.

Best Western Nada Don Mueang Hotel is being developed by Nuchinporn Co., Ltd, a leading Thai real estate company. This will be the third Bangkok property operated in partnership between Best Western and Nuchinporn Co., Ltd, following Best Western Plus Wanda Grand Hotel and Vīb Best Western Sanam Pao.

The ground-breaking ceremony was attended by senior executives from both companies, including Olivier Berrivin, Managing Director of International Operations – Asia, Best Western; Rene Jewell, Cluster General Manager, Best Western Plus Wanda Grand Hotel and Vīb Best Western Sanam Pao; Wanna Thitipoonya, Managing Director, Nuchinporn Co., Ltd; Krisda Thitipoonya, Managing Director, Nuchinporn Co., Ltd; and other members of the Thitipoonya family.

"This is a key milestone for Best Western Hotels & Resorts, as we continue to expand our collection of hotels in Bangkok. As tourism to Thailand continues to surge, Best Western is excited to provide yet another outstanding hotel that will keep guests completely connected, both in terms of its convenient transport links and state-of-the-art amenities. We are also delighted to strengthen our relationship with Nuchinporn Co., Ltd and the Thitipoonya family, our esteemed partners," Olivier commented.

Upon opening, Best Western Nada Don Mueang will offer 270 contemporary guest rooms, all equipped modern amenities and complimentary Wi-Fi. The hotel will also feature a restaurant and meeting facilities.

Home to many of the region's low-cost carriers, Bangkok's Don Mueang International Airport offers direct connections to and from many of Asia's largest cities, including Hong Kong, Jakarta, Mumbai, Seoul, Shanghai, Singapore and Tokyo. With further expansion planned and the launch of the new

urban rail links, the airport will play a key role in the growth of Thailand’s tourism industry and economy in future.

The launch of Best Western Nada Don Mueang marks the latest step in the strategic expansion of Best Western’s Thai portfolio, which now covers key business and leisure destinations such as Bangkok, Phuket, Pattaya, Chiang Mai, Hua Hin, Buriram and Prachinburi.

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Pictured at the ground-breaking ceremony: Rene Jewell, Cluster General Manager, Best Western Plus Wanda Grand Hotel and Vīb Best Western Sanam Pao (far left); Olivier Berrivin, Managing Director of International Operations – Asia, Best Western (2nd left); Mrs. Wanna Thitipoonya, Managing Director, Nuchinporn Co., Ltd. (3rd left); Mr. Krisda Thitipoonya, Managing Director, Nuchinporn Co., Ltd. (4th left), accompanied by members of the Thitipoonya family