Bata Presents Its New “Bata x Star Wars” Collection

with Exclusive Giveaway of “Star Wars the Black Series 40th Anniversary Six-Inch Action Figures”

Bangkok, Thailand: Bata, one of the world’s leading manufacturers and retailers of footwear, welcomes students back to school and delights Star Wars fans by bringing its special “Bata x Star Wars” collection to Thailand. As part of this highly-anticipated launch, it also offers a month-long contest with a chance to win the exclusive premium prize of “Star Wars the Black Series 40th Anniversary Six-Inch Action Figures” from April 20 to May 20, 2017.
Bata Thailand in collaboration with Walt Disney offers an opportunity for participants to win six prize sets of “Star Wars the Black Series 40th Anniversary Six-Inch Action Figures”. They feature the classic design and packaging and embody the quality and realism that every Star Wars devotee loves. Participants can win these special figures by simply taking a creative photo of themselves at any of the country’s over 250 Bata stores with Star Wars themed decoration and publishing it as a public post on their social media, either Facebook or Instagram. Contestants should also add the hashtags #BataxStarWars as well as #BataThailand and subscribe to the company’s social media channels – @BataThailand on Instagram and https://www.facebook.com/BataThailand/.

Contest details:
– First place – 1 prize: the winner of first place is selected by Bata’s judge and will receive the “Star Wars the Black Series 40th Anniversary Legacy Pack” (a Darth Vader figure), valued at THB 2,590
– Runners-up – 5 prizes: 5 runners-up are selected by Bata’s judge and will receive the “Star Wars the Black Series 40th Anniversary Six-Inch Action Figures” of Luke Skywalker, Princess Leia Organa, Han Solo, Ben (Obi-Wan) Kenobi and Artoo-Detoo (R2-D2), valued at THB 1,790 each
The contest runs from April 20 to May 20, 2017, and all winners will be announced on May 25, 2017, on @BataThailand on Instagram and the company’s Facebook page. Winners are required to provide their contact details in a private message by May 31, 2017. For more information, please visit https://www.facebook.com/BataThailand/
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About Bata Group:
Founded in 1894, The Bata Shoe Organization is one of the world’s leading manufacturers and retailers of quality footwear. With over 30,000 employees, 24 production facilities, 5,000 international retail stores, and a presence in over 70 countries.