

# **Bangkok Now's Luncheon featuring speakers from Linkedin and Bó Lè Associates talking about 'Hiring trends in 2018'.**



Bangkok, November 16th, 2017- Bangkok Now (BNOW.org), a social enterprise focused on supporting entrepreneurs in the startup and SME eco-system, recently organized a networking luncheon at the Bourbon St. Hotel. Speakers included Managing Director of Bó Lè Associates, Pierre-Yves Gerard who spoke on "Hiring Trends in 2018" and Frank Koo, Head of Asia for Talent Solutions, Linkedin, who spoke on "Digital workforce of the Future". Photo shows from left to right: Frank Koo, Pacharee Pantoomano, Co-Founder of BrandNow.asia and Pierre-Yves Gerard.