

Axalta Showcases its Color of the Year at Thailand's first Garage Equipment Event



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Axalta Coating Systems launched its Automotive Color of the Year 2017 – Gallant Gray in Thailand at the country's first Garage Equipment Exhibition on equipment, innovation and technology for car care and garage at BITEC Bangna. This luxurious color is enhanced by blue and silver flakes that produce a unique sparkle effect and dark undertones that enrich the finish, adding sophistication. At the event, Axalta also presented its industry leading coating brands including Spies Hecker, Standox, Cromax, and Nason. As a leader in the coating color technology, Axalta showcased its Axalta Spectro Photo Meter and Axalta Color Inspector which enable accuracy in finding the best color formulas for auto refinish technicians.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information, visit axalta.com and follow us @Axalta on Twitter and on LinkedIn.