

Avani Hotels & Resorts Debuts in Republic of Korea with the Launch of Avani Central Busan Hotel



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Bangkok, 6 February 2020: Avani Hotels & Resorts announces the opening of the brand new 289-room Avani Central Busan Hotel (www.avanihotels.com/central-busan), in the Republic of Korea. Renowned for its status as the country's main commercial port, home to the Korea Exchange, and a renowned leisure destination, Busan was selected as the perfect host for Avani. The stylish and relaxed Avani Central Busan Hotel offers convenient access to business travellers and holiday makers to enjoy the city's hotspots from the heart of Busan's financial centre

Guests to Avani Central Busan Hotel can choose from seven room types, ranging from studio-style accommodations to one-bedroom suites with separate living areas. Each guest room and suites boasts amazing city or mountain views, and in some cases both, no matter the room category, each is designed for optimal comfort and convenience, from flat-screen TVs and free Wi-Fi to rainfall showers and tea and coffee making stations – delivering every amenity for the perfect stay.

Business travellers and holidaymakers alike will find all they need at Avani Central Busan Hotel. The Lobby Lounge welcomes visitors with refreshing beverages and light snacks, ideal for a casual business meeting at the open workspace or a respite between exploring the city on one of the comfy sofas. The CUBE all-day dining offers delicious local Korean flavours and international favourites, featuring Avani's honest approach to food by sourcing ingredients locally. The AvaniFit gym is open 24/7 so a workout can fit into any schedule, while the fully equipped meeting room can be arranged to host up to 150 guests for business or leisure events.

Avani Central Busan Hotel is conveniently located within the Munhyeon Finance Complex, at the centre of Busan's commercial district, where business travellers can head directly to the Busan International Financial Centre, Bank of Korea's Busan headquarters, and the regional headquarters for several government financial bodies as well as one of the largest musical theatre in Korea - Dream Theatre. The complex also has a direct connection to the Busan subway system and is a 15-minute drive to Korea's bullet train KTX stop and international cruise terminal.

For leisure guests, the Avani Central Busan Hotel is only a 30-minute drive to the most popular beach in Korea, Haeundae Beach, while shopping at Seomyeon is just a 10-minute walk away. To savour local culture, Jagalchi Fish Market and Gamcheon Village are a short drive, as are the spectacular views from Hwangnyeongsan Mountain. No matter the experience, Avani Central Busan Hotel can assist in curating experiences to enhance any traveller's journey through the seaside town.

Launched in response to a growing global group of discerning world travellers whose priorities are style and value, Avani Hotels & Resorts (www.avanihotels.com) is a contemporary, upbeat brand that delivers the perfect balance of sleep, space, sustenance and service.

Avani Hotels & Resorts currently operates over 30 properties in Asia Pacific, the Middle East, Africa, and Europe, most recently debuting in Cambodia. The brand has a strong pipeline of new properties under development, including in new destinations such as the Maldives, Vietnam and Thailand.

For more information about Avani Central Busan Hotel, please contact central.busan@avanihotels.com or +82 (0) 51 791 5800.