

Anantara's Elephant Parade® Bangkok is Coming to Town!



Bangkok, 18 September 2015: Anantara Hotels, Resorts & Spas in partnership with Elephant Parade® and Thailand's top celebrities and artists recently hosted a press conference at Anantara Siam Bangkok Hotel to announce Elephant Parade® Bangkok to bring the world's largest open air art exhibition of 88 life-sized brightly decorated elephant statues to three key locations in Bangkok from 1st December 2015 - 29th January 2016 in honor of the 88th birthday of H.M. King Bhumibol Adulyadej.

The exhibition will see a herd of 1.5 metre brightly coloured elephants – which have been specially decorated, hand painted, and made for Thailand and will be exhibited throughout key locations throughout the city, starting on 1st December 2015 at Parc Paragon at Siam Paragon, the first world-class luxury shopping centre in Thailand, until the 18th December. Afterward, the herd will move to Asiatique, the first and the biggest lifestyle project in Asia on the banks of the Chao Phraya River, from the 20th December 2015 - 11th January 2016 and Lumpini Park, the largest and oldest park in the heart of the city, 15th - 29th January 2016.

Artists from all walks of life have been busy designing their elephants, each an original piece of art to paint a brighter future for the country's national animal. In February 2016 a selection of elephants from the parade will be auctioned off at a charity gala dinner at Anantara Siam Bangkok with the proceeds going to the Golden Triangle Asian Elephant Foundation who in turn will select and fund a range of sustainable programs that benefit the elephants of Thailand including, Wildlife Alliance, Freeland, WildAid, Think Elephants and Thai Elephant Therapy Project.

Press conference speakers (from left to right):

1. Mr. Arak Amornsupasiri, Ambassador of Elephant Parade® Bangkok
2. Mr. Tim Boda, the organiser of Elephant Parade® Bangkok
3. Mr. Mike Spits, the founder of Elephant Parade®
4. Ms. Chanisa Kaewruen, Deputy Managing Director Marketing Event and Business Relations Division of Siam Piwat Company Limited
5. Ms. Cindy Bishop, Ambassador and artist of Elephant Parade® Bangkok
6. Mr. Raymond Poletti, Marketing Director – International Market, Chang International Company Limited

For more information on Elephant Parade please visit <http://www.elephantparadebangkok.com>