

ANANTARA HUA HIN RESORT RANKED 14TH TOP RESORT IN ASIA BY CONDÉ NAST TRAVELER'S 2018 READERS' CHOICE AWARDS



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"A TRUE ORIGIN"

Anantara Hua Hin Resort is delighted to announce that it has been ranked #14 out of the 45 Top Resorts in Asia by Condé Nast Traveler's 2018 Readers' Choice Awards.

The Condé Nast Traveler Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry, and the properties selected are internationally respected as being among "the best of the best" in the world of travel. This year's award was based on the submissions of nearly half a million Condé Nast Traveler readers who rated their travel experiences and cast their votes for their favorite top resorts in Asia.

As the very first of the Anantara hotels, a stay at Anantara Hua Hin Resort is an escape to a lush haven of luxury with a classic Thai elegance that has become the iconic inspiration for dozens of hotels and resorts in the world's most beautiful destinations. Designed as a traditional Thai village by Asia's leading landscape architect, Bill Bensley, the resort is set amidst the overflowing greenery of aromatic jungle gardens and lotus-filled lagoons that create a secret hideaway for your most indulgent dreams of relaxation and romance by the seaside.

Hidden along a wide stretch of powdery white sand, the exquisitely gabled pavilions of Anantara Hua Hin are glimpsed through the trees swaying gently in the refreshing sea breeze, promising an original experience of luxurious Thai hospitality. The resort includes 190 sumptuous rooms and suites with plush Thai-inspired interiors, spacious bathrooms equipped with terrazzo tubs, and large private outdoor terraces enjoying gorgeous views of the verdant gardens and lagoon or the tranquil tides of the Gulf of Thailand.

Gourmands will discover a tantalizing range of dining options in the most inspiring of settings, from the freshest seafood feasts and delectable Thai cuisine overlooking the placid blue waves to gourmet Italian and signature cocktails under the starry sky, as well as private alfresco arrangements. Award-winning Anantara Spa takes you to a garden sanctuary of bliss and well-being, and enjoying a traditional Thai massage in one of the charming outdoor pavilions is an experience both your body and spirit will long remember.

As the destination of choice for royalty and celebrities for nearly a century, and just a few hours from Bangkok, the unique atmosphere of Hua Hin provides a full range of leisure activities which can be arranged by the resort. Whether cantering along the beach at sunrise, elephant trekking, enjoying cultural night market tours, kayaking down the scenic coastline or teeing off at Southeast Asia's most celebrated golf courses, all is imbued with the laid-back sense of luxury and enjoyment

that the world's most serene beach has to offer.

For more information, please visit www.anantara.com/en/hua-hin

The 2018 Readers' Choice Awards are published exclusively on Condé Nast Traveler's website at www.cntraveler.com/rca and were celebrated in the November issue on newsstands nationwide on 16th October 2018.

ABOUT ANANTARA:

A luxury hospitality brand for modern travelers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world's most exciting destinations. The Anantara experience was born in 2001 with our first luxury property in Thailand's historic seaside retreat of Hua Hin. From that day forward, we expanded throughout the world to cosmopolitan cities, lush islands, desert sands, heritage destinations, uncharted beaches and contemporary resort destinations. Today's portfolio spans Cambodia, China, Indonesia, Maldives, Mozambique, Oman, Portugal, Qatar, Sri Lanka, Thailand, United Arab Emirates, Vietnam and Zambia. Our thoughtfully designed luxury hotels and resorts provide windows into the genuine modern character of each destination. Inside and outside each property travellers engage with the places, people and stories that make the destination like nowhere else in the world. Guests curate a lifetime of memories through personal experiences as Anantara opens doors and enables journeys of adventure and indulgence. For more, visit www.anantara.com

ABOUT CONDÉ NAST TRAVELER:

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 30-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 3 Webby Awards in 2015. For more, visit www.cntraveler.com. For press inquiries, please contact: awards@condenasttraveler.com