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November 2019, Setting the trend for clean air spaces within the hospitality sector, Anantara Hotels, Resorts & Spas announces a partnership with Siam Ocean Technology to introduce the latest in Heating, Ventilation and Air Conditioning (HVAC) system technology with increased efficiency and high performance air filtration. Starting with Anantara Riverside Bangkok Resort, the agreement future boasts highly energy-efficient ventilation systems (HVAC) in all Anantara properties to ensure that guests breathe the healthiest air quality, along with the eco-assurance of exceptional benefits for the environment. The roll out will commence in Thailand in 2019 and continue across Asia and beyond.

With people all around the world becoming ever-more conscious of the need to reduce pollution and find innovative ways to create clean air, Anantara is paving the way for greener hotel stays that enhance guest wellbeing, whilst caring for our precious planet by efficiently reducing each property’s carbon footprint.

Sustainability is a fundamental principle of Anantara. The brand has successfully achieved the highest standards for environmental and community support, conservation and protection, while delivering award-winning hospitality around the world. From a worldwide plastic straw ban to sourcing produce from local farms, Anantara is proving how authentic luxury, sophisticated modern comforts and service excellence can be environmentally sustainable.

By partnering with Siam Ocean Technology, Anantara is now elevating its hotel and resort operations across Thailand to promote a healthier and more comfortable atmosphere for its discerning clientele. Leveraging the latest artificial intelligence and cutting-edge Internet of Things (IoT) technology for the most optimised environmental controls, Siam Ocean Technology offers state-of-the-art air filtration and temperature controls that silently and seamlessly provide outstanding air quality.

Siam Ocean Technology's HVAC solutions implemented at Anantara properties will not only exceed World Health Organisation recommendations for improved air quality, but also provide facilities with precise temperature controls for maximum comfort everywhere, from guest rooms to shared spaces. Furthermore, each property will be analysed and evaluated for its own individual Siam Ocean Technology system that will leverage AI technology to adjust controls in anticipation of occupants' needs, creating a new level of comfort that will heighten the pleasure of each guest visit.

"Partnering with Siam Ocean Technology fits perfectly with our dedication to providing outstanding welfare for guests, and at the same significantly reduces our environmental impact," said William E. Heinecke, Chairman and CEO of Minor International, parent company of Anantara. "Anantara Hotels & Resorts in Thailand is thrilled to promise the ultimate in clean and comfortable air quality for everyone who walks through our doors, while raising green industry standards and setting a benchmark for others to follow."

"Siam Ocean Technology is proud to form a partnership with Anantara Hotels, Resorts & Spas. We will use our emerging and existing technologies to assist Anantara in meeting their sustainable and energy efficiency targets, and at the same time help them meet corporate social responsibilities," said Jirabhadr Jaturavith, Founder and Chairman of Siam Ocean Technology. "In today's socially conscious environment, customers place a premium on prioritising CSR. We at Siam Ocean Technology believe our solution can help Anantara Hotels achieve this by utilising energy more efficiently as well as supporting wellbeing and comfort."