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Bangkok, March 15, 2018: Anantara Hotels, Resorts & Spas once again donated over THB 1.7 million to the Princess Sirindhorn Craniofacial Center at King Chulalongkorn Memorial Hospital as part of the brand's on-going CSR campaign – Dollars for Deeds.

Dollars for Deeds, invites guests to donate THB 30 for each night of their stay with the hotels matching their donation to raise funds for a range of worthy causes. The programme, not only allows guests to enjoy a luxurious stay at Anantara but also leaves them knowing that they have made a positive difference to the local environment and community during their holiday.

The Princess Sirindhorn Craniofacial Center honouring HRH Princess Maha Chakri Sirindhorn, located in the King Chulalongkorn Memorial Hospital under the Thai Red Cross Society and the Faculty of Medicine, is the first center for craniofacial deformities in Southeast Asia. A dedicated team of doctors and medical staff treat patients, generally young children, with a range problems relating to the head, eyes, nose, mouth, brain and the face, all of which not only affects the patients but also their families.

Photo shows (left to right):

Representatives from Anantara Hotels and Resorts presenting the donation cheque to the Princess Sirindhorn Craniofacial Center team.

1. Chompan Kulnides, VP of Investment, Minor Holdings (Thai) Ltd.
2. Assoc. Prof. Dr. Nond Rojvachiranonda MD., Deputy Director, Princess Sirindhorn Craniofacial Center, King Chulalongkorn Memorial Hospital, Thai Red Cross Society
3. Mark Thomson, Director of PR and Communications, Minor Hotels
4. Jirayuth Amnajthalerngsak, PR Executive, Minor Hotels