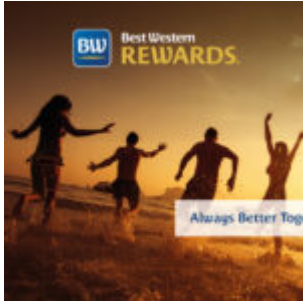


ALWAYS BETTER TOGETHER 2020 PROMOTION OFFERS BEST WESTERN REWARDS® MEMBERS STATUS UPGRADES



Best Western Hotels & Resorts today announced an exciting new Best Western Rewards® (BWR) offer for Thai residents*. From now until August 31, 2020, the Always Better Together 2020** promotion will offer special status upgrades for current and referred BWR members.

When a current BWR member refers three friends to become new BWR members, they will be instantly upgraded to Platinum status with the new BWR members obtaining Gold status upon signing up. To register and begin referring friends, please visit <https://bit.ly/39QbY8W>.

Best Western Rewards members can enjoy an array of attractive benefits, including points that never expire, exclusive rates, global free night redemption opportunities, and much more. For more information on BWR, please visit BestWestern.com/Rewards.

For more information about Best Western Hotels and Resorts in Asia, please visit www.bestwesternasia.com

*Only current and new Best Western Rewards members who reside in Thailand are eligible for this promotion.

**Terms and conditions apply.