A Night with Mona Lisa

World-famous Musée du Louvre joins forces with Airbnb
to give unrivaled access to the museum and its masterpieces

Airbnb and the Louvre today announced that the museum will be transformed into a magical Home for one night. For the first time ever, passionate art-lovers will have the chance to cosy up to priceless masterpieces, including the Mona Lisa, and sleep under the Louvre's iconic glass Pyramid in a "mini-pyramid" that will be specially designed to celebrate the building's 30th anniversary.

A night in the Museum
For one night only, on April 30, Airbnb and the Louvre are giving a lucky winner and their guest a once-in-a-lifetime opportunity to see what happens inside the world's most magical museum when the lights go out. As the sun sets on Paris, the winning duo will make their way to the museum where they will be greeted by an art-historian, who will take them on a bespoke tour, like those previously given to the Obamas, Beyoncé and Jay-Z.

Once they have discovered the museum's wonders, the duo will enjoy their Home for the night in the presence of some truly legendary hosts: they will toast the Mona Lisa with a cosy Renaissance inspired aperitif, while relaxing on a sumptuous Parisian lounge sofa, listening to the atmospheric sounds of French music on vinyl records. Venus of Milo, the Greek goddess of love and beauty, will then "host" an extravagant feast in a pop up dining room. And lastly, guests will be treated to an intimate acoustic concert in Napoleon III's lavish Apartments. At the end of this very special evening, the winners will retire to their bedroom under the Pyramid for what promises to be a masterpiece of a sleepover.

"We are happy to offer this unique and special experience for two people to stay in the museum overnight, in a bespoke pyramid shaped bedroom. We know that many people would love the opportunity to wander alone at night through the Louvre and we want this to be a magical and unforgettable experience. With Airbnb's partnership, we hope to encourage more people to discover how truly accessible and inspiring the wonders of art can be."
Anne-Laure Béatrix, Deputy Managing Director of the Musée du Louvre

Exclusive Airbnb Experiences
Airbnb's partnership with the Louvre extends beyond the lucky winner of the contest and their guest; from May until the end of the year, a series of exceptional Experiences at the museum will be bookable on the Airbnb platform. These Experiences, the programming of which will be revealed in the coming weeks, will give everyone the opportunity to rediscover the most famous museum in the world from a totally new angle, with exclusive visits and intimate concerts.

"Paris is one of the most attractive cities in the world and the Louvre is one of the most loved and celebrated institutions in Paris. We are thrilled to partner with them and to offer exciting and unique experiences that will celebrate our community and welcome Parisians and international travellers to rediscover the museum in a new and authentic way."
Emmanuel Marill, General Manager, Airbnb France

How to participate?
To enter, simply go to airbnb.com/louvre before April 12 at 23h59 (French time – GMT+1) and answer this question: why would you be the Mona Lisa's perfect guest? One winner will be selected. All terms and conditions of the contest are available on airbnb.com/louvre.

About Airbnb

Founded in 2008, Airbnb’s mission is to create a world where people can belong through healthy travel that is local, authentic, diverse, inclusive and sustainable. Airbnb uniquely leverages technology to economically empower millions of people around the world to unlock and monetize their spaces, passions and talents to become hospitality entrepreneurs. Airbnb’s accommodation marketplace provides access to 5+ million unique places to stay in more than 81,000 cities and 191 countries.

With Experiences, Airbnb offers unprecedented access to local communities and interests through 15,000 unique, handcrafted activities run by hosts across 1,000+ markets around the world. Airbnb’s people-to-people platform benefits all its stakeholders, including hosts, guests, employees and the communities in which it operates.

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